

2024

Labour Market Insights Report



Executive Directors' Commentary

Jobs First Durham (JFD) extracts labour market information directly from jobs posted in the Durham Region. It scans more than [50](#) of the top employment websites to extract wage, skill, location and other relevant data, providing reliable and local information on what employers and job seekers need.

Active job postings on JFD are down 10 percent year over year, with a similar reduction in employers hiring and a four percent decrease in postings. The unemployment rate for Oshawa CMA steadily increased in 2025, starting at 5.5 percent in January 2024 and ending the year at 7.8 percent in November. Most jobs posted on the site were permanent full-time positions with significant postings in healthcare, retail and wholesale trade, and education.

The majority of employers across all major North American Industry Classification System (NAICS) codes continue to report double-digit labour shortages, with the highest reported in Accommodation and Food Services, Construction and Manufacturing. Similarly, all sectors report difficulty in recruiting and retaining employees, with manufacturing having the highest difficulty, at 43.7 percent across the country and 46.6 percent in Ontario.

This real-time information supports data-driven decision-making that empowers community stakeholders to continue developing a robust and sustainable local workforce. Jobs First Durham is a free tool that helps job seekers and employers alike. The DWA does not directly host job postings, and we do not charge listing fees.

Job Demand Overview

Durham Region's job demand in 2024 reflects a diverse labour market with significant opportunities across key sectors. With over 49,000 active postings, the demand is primarily for full-time, permanent positions, signalling a stable employment landscape. Healthcare and education stand out as growth areas, driven by rising needs for registered nurses, psychiatric nurses, and secondary school teachers. These professions saw some of the highest increases in job postings, highlighting the region's investment in essential services. In contrast, traditional sectors like retail and accommodation have experienced notable declines, reflecting broader shifts in consumer behaviour and economic priorities.

The demand for communication, management, and customer service skills emphasizes the importance of foundational competencies in navigating a competitive job market. Despite the availability of roles in sectors with strong growth, challenges like wage disparities and the underrepresentation of specific skills persist. Utilities and professional services saw significant wage growth, suggesting competitive pay in specialized fields, while retail and wholesale trade occupations experienced both reduced postings and stagnant wages. Addressing these variations will be crucial for attracting and retaining talent across the region.

Job Demand Trends:

1. **Volume of Postings:**
 - Total active job posts: 49,342
 - Total new job posts: 47,460
 - Average posting duration: 28.1 days
2. **Top Job Types:**
 - Full-time: 39,717 postings
 - Part-time: 9,622 postings
3. **Job Duration:**
 - Permanent positions dominate (42,970 postings), followed by contracts (4,999) and temporary roles (1,373).
4. **In-Demand Occupations:**
 - **Top Growth Occupation:** Registered nurses and psychiatric nurses (31301) increased by 134%.
 - **Top Decline Occupation:** Retail salespersons and visual merchandisers (64100) decreased significantly.
5. **Top Sectors:**
 - **Growing:** Educational services saw the most growth.
 - **Declining:** Retail trade experienced the most decline.
6. **Skills in Demand:**
 - Key skills include communication, management, and customer service.
 - Experience and education requirements are often unspecified, but foundational skills like interpersonal skills and driving are highlighted.
7. **Wages:**
 - Average posted wage: \$27.34/hour
 - Median posted wage: \$23.18/hour
 - Utilities showed the highest wage growth.

Job Search Overview

Job search trends in Durham Region reveal a dynamic but occasionally misaligned labour force. Interactions with job boards and career tools show strong interest in sales, service, and administrative roles, which traditionally offer accessible entry points into the workforce. However, significant growth in searches for high-demand professions, such as nursing and skilled trades, indicates an increasing awareness of emerging job opportunities. Searches for warehouse, retail, and customer service positions remain popular, reflecting ongoing interest in sectors experiencing declining demand.

Demographic data highlights gaps in understanding job seeker preferences, with many interactions categorized as "unknown" in age and gender. However, younger adults (25-34 years) and males showed notable engagement with job search tools. The preference for full-time roles aligns well with available opportunities, but fewer searches for permanent positions may indicate a lack of awareness about job security trends in the region.

Job Search Trends:

- 1. Interactions:**
 - Total interactions: 114,023
 - Major sources: Job board (65,516 interactions) and the portal (36,206 interactions).
- 2. Demographics:**
 - The majority of interactions came from unknown age and gender categories, but younger adults (25-34 years) and males interacted frequently.
- 3. Job Type Interest:**
 - Full-time positions were searched more than part-time roles, though permanent positions saw fewer specific interactions.
- 4. Top Keywords and Interests:**
 - Common searches included warehouse, customer service, and retail roles.
 - Sales and service occupations led in terms of interest across tools.
- 5. Top Growth Occupations by Interaction:**
 - Executive housekeepers saw a sharp rise in search interactions (+6,050%).
 - Significant interest in roles like machine operators and general practitioners.

Comparison: Job Market Trends in 2023 & 2024

Job Demand Changes:

- 1. Volume of Postings:**
 - Active job postings decreased from **54,965 in 2023** to **49,342 in 2024**, indicating a 10% reduction. This decline reflects broader economic shifts and reduced hiring activity across several sectors.
 - Permanent roles dropped from **47,993** to **42,970**, but they remain the dominant job type. The reduction in temporary and contract roles aligns with an overall decrease in hiring.
- 2. Sectoral Shifts:**
 - Healthcare remains critical, but job postings fell from **8,478** in 2023 to **7,006** in 2024, showing a notable contraction despite the sector's long-term demand. Retail trade, a major declining sector, dropped from **11,265 postings in 2023** to **6,886 in 2024**, mirroring broader retail challenges.
 - Conversely, educational services grew, becoming a top sector in 2024, reflecting increased investment in education and public services.
- 3. Skills in Demand:**
 - Communication, customer service, and management skills remain consistently sought after. The demand for technical and professional skills in growing sectors like education and utilities is more pronounced in 2024, with utilities experiencing significant wage growth.
- 4. Wages:**
 - The average posted wage increased from **\$23.89/hour in 2023** to **\$27.34/hour in 2024**, suggesting employers are offering higher wages to attract talent. However, certain sectors, like retail and manufacturing, show stagnant or declining wages.

Job Search Changes:

1. **Job Board Interactions:**

- Interactions with job boards increased from **65,516 in 2023** to **114,023 in 2024**, indicating heightened job-seeking activity despite fewer postings. This suggests either increased competition among job seekers or more engagement with job search tools.

2. **Occupational Interests:**

- In 2023, hairstylists and early childhood educators experienced notable growth in job postings, while 2024 saw a surge in interest for executive housekeepers and nurses. The focus on healthcare-related roles in 2024 reflects changing priorities among job seekers.
- Declining occupations, such as retail sales and material handlers, align with reduced postings in retail and warehousing.

3. **Mismatch in Supply and Demand:**

- While 2023 saw higher interest in retail and general service roles, 2024 trends indicate increased alignment with growing sectors like education and healthcare. However, interest in retail persists despite its declining opportunities.

4. **Demographics:**

- Both years highlight gaps in data about job seekers, with many interactions categorized as "unknown." However, younger job seekers (ages 25-34) and males continue to engage most with search tools.

These changes suggest an evolving labour market influenced by economic adjustments, sectoral transformations, and shifting job seeker preferences. Bridging the gap between supply and demand, particularly in declining sectors like retail, will be critical in ensuring economic stability and workforce alignment in Durham Region.



Job Demand Report

Report Filters

Jobs Active During: January 2024 to December 2024



This Employment Ontario project is funded in part by the Government of Canada and the Government of Ontario.

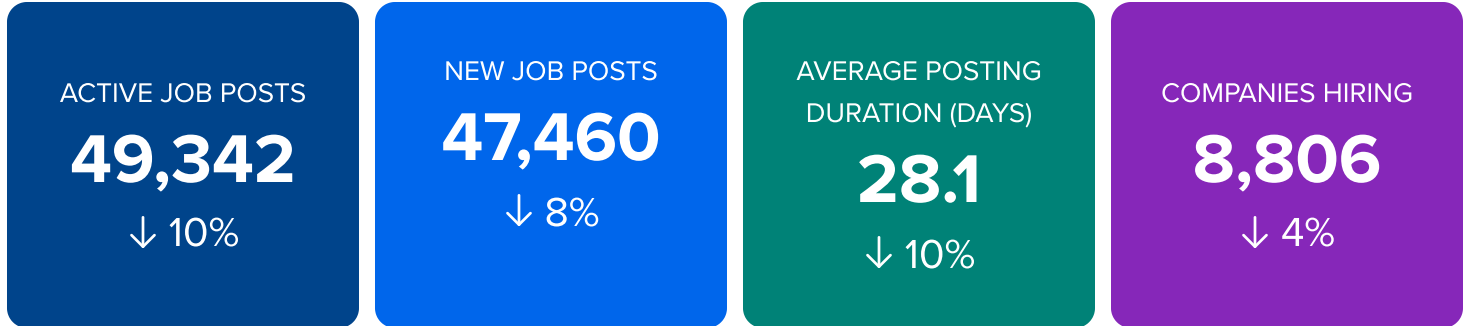


Source: <https://www.durhamworkforceauthority.ca> Job Posting Data. This report presents information sourced from job ads posted by employers and agencies on over 50 publicly accessible websites.

Snapshot

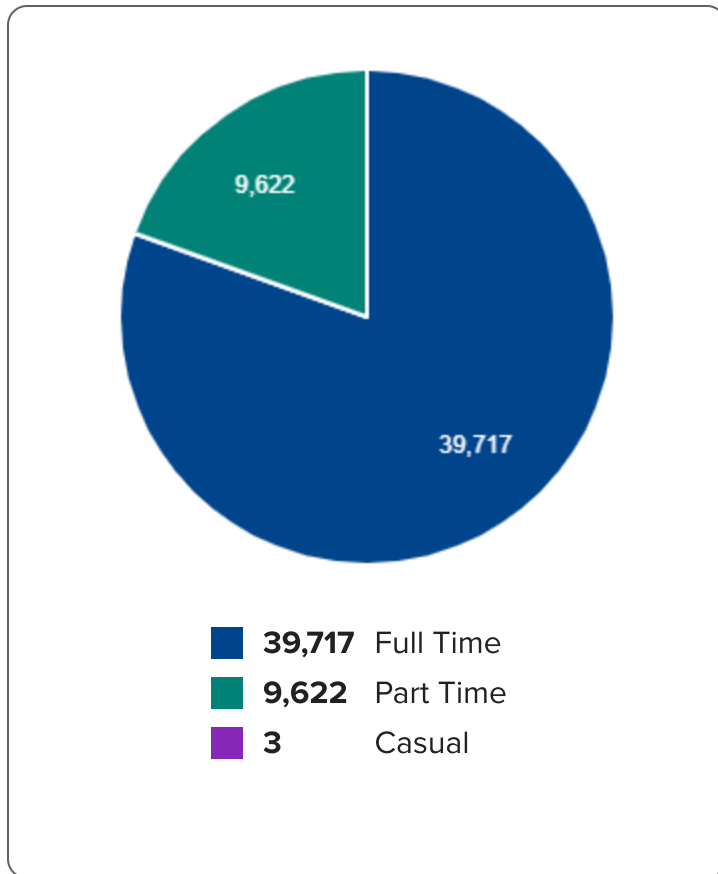
Quick Statistics

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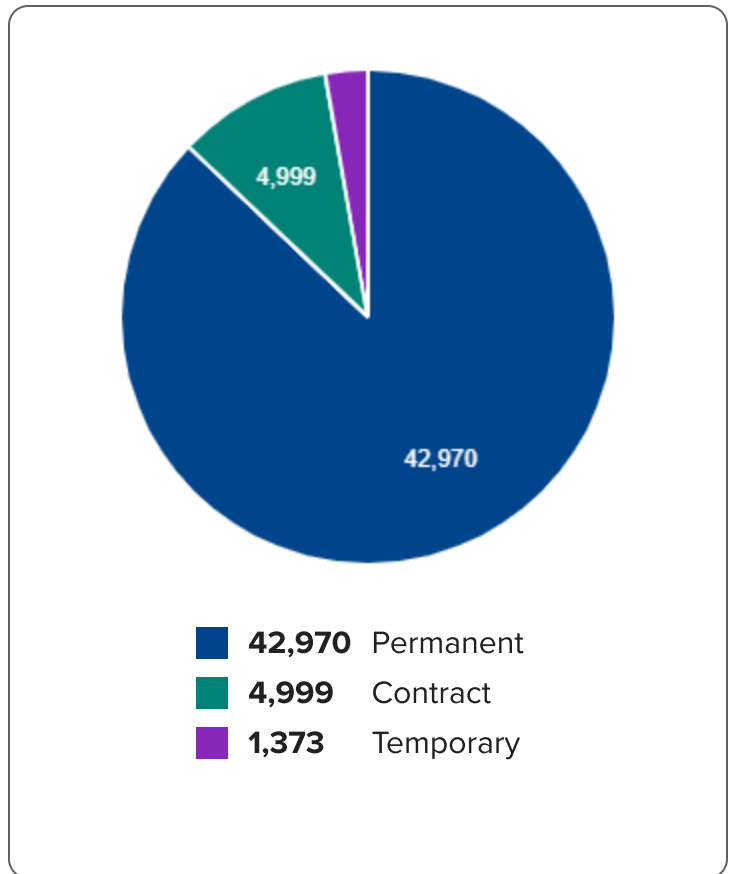
Job Type

Full time vs. Part time.



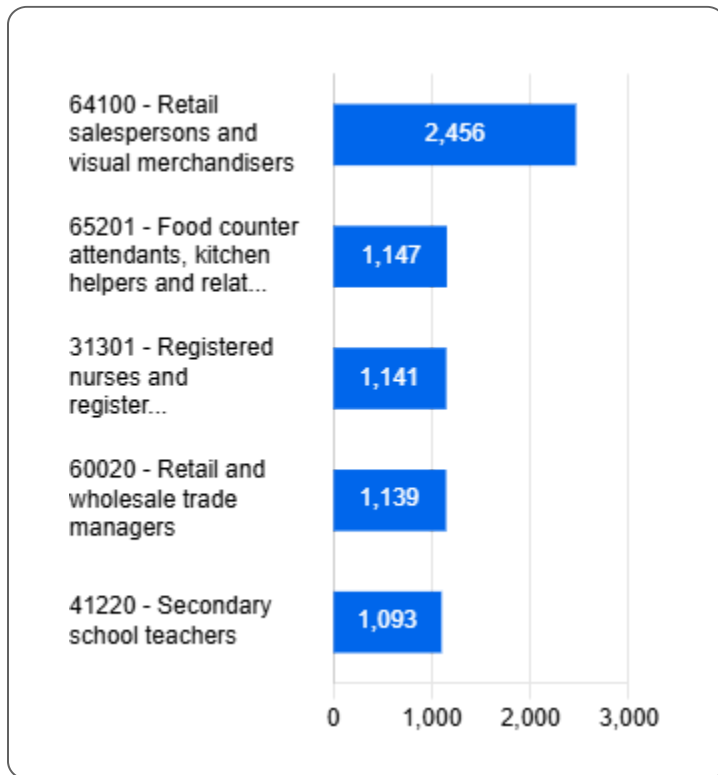
Job Duration

Permanency of jobs posted.



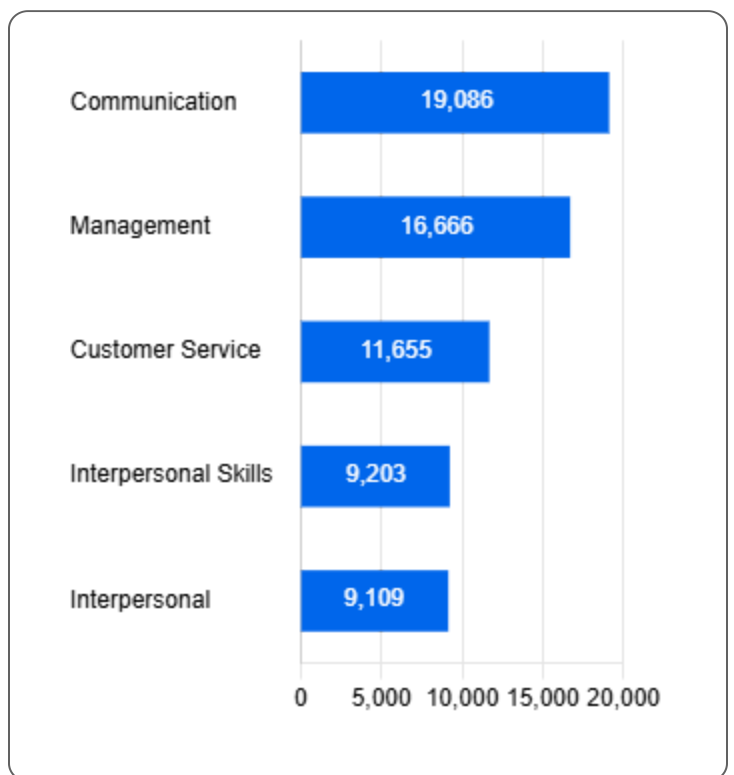
Top Occupations

Top in-demand occupations based on posting count.



Top Skills

Top in-demand skills based on posting count.



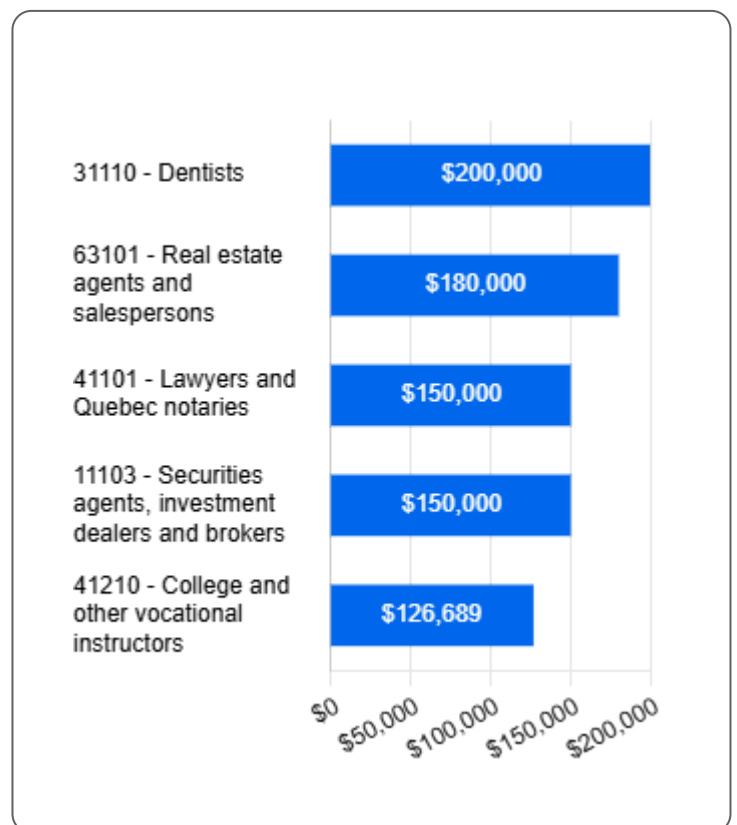
Top Hourly Wages

Top median hourly wages by occupation.



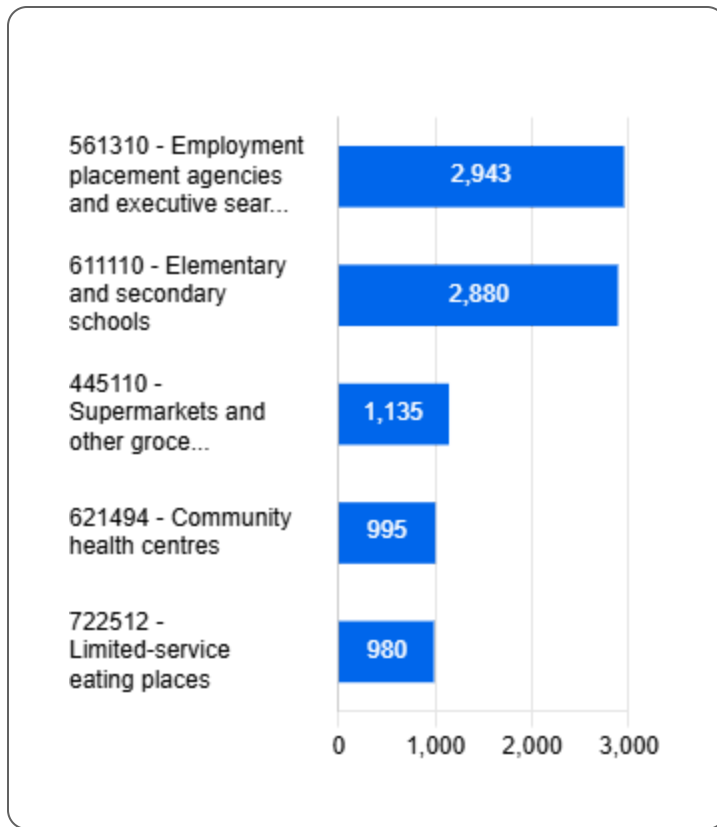
Top Salaries

Top median yearly salaries by occupation.



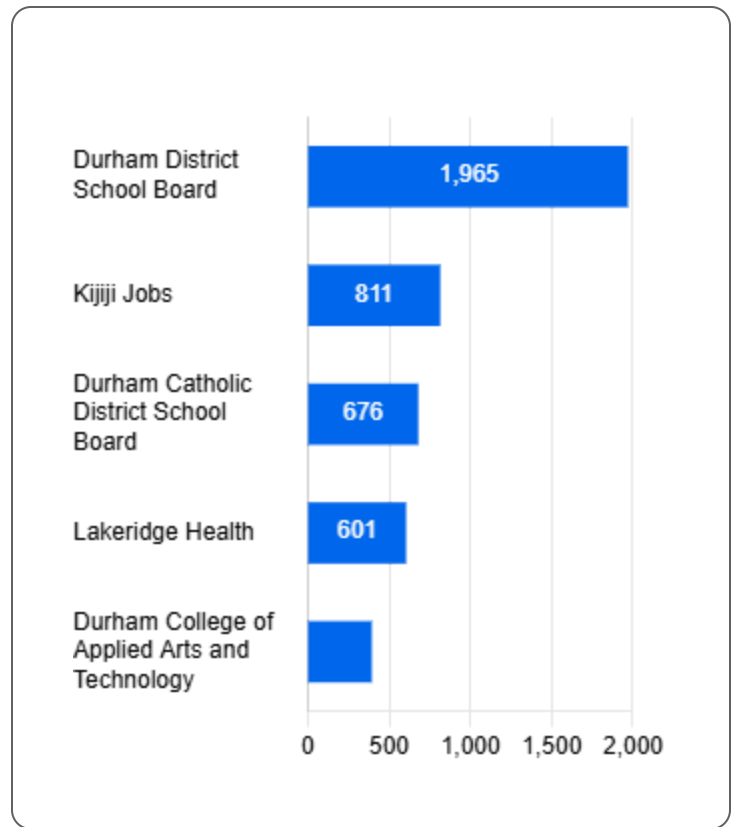
Top Sectors

Top in-demand sectors based on posting count.



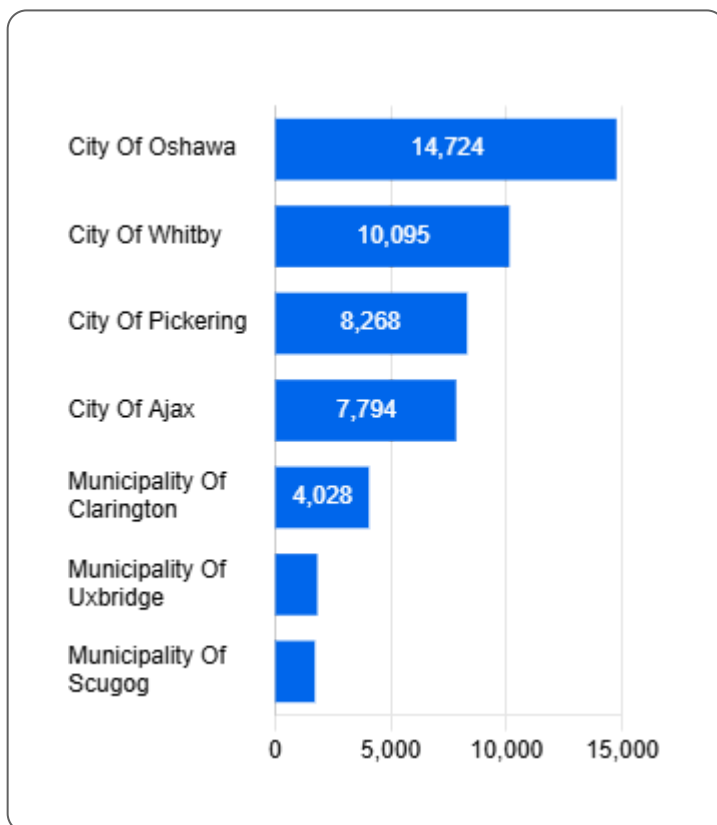
Top Hiring Employers

Top employers based on hiring activity.



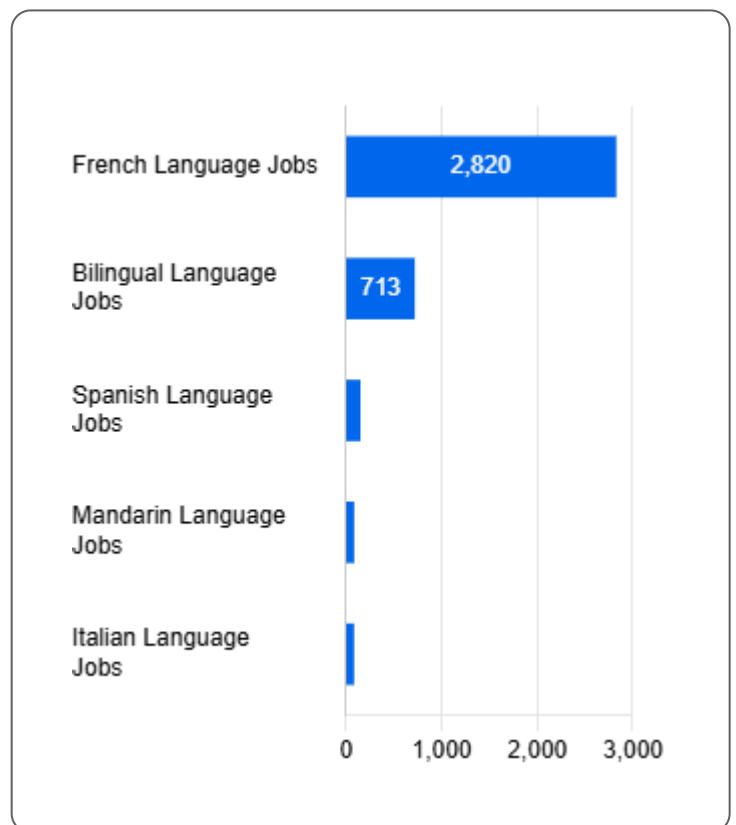
Top Locations

Top locations based on job posting count.



Top Languages

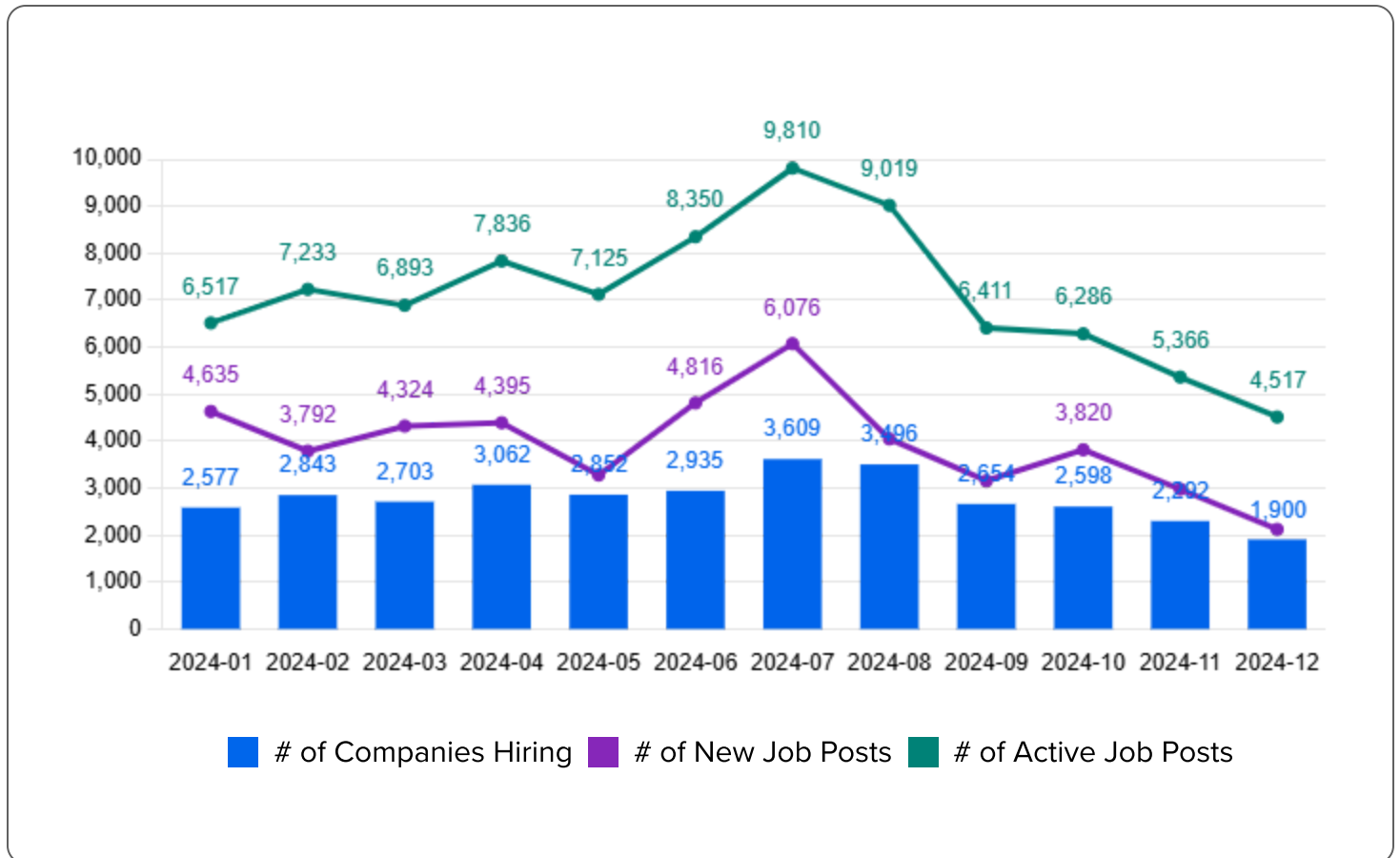
Top language skills being recruited for.



Trends

Job Post Trends

The number of new job posts, active job posts, and companies hiring over the last 12 months.



Sector Trends

Data based on number of job postings over the last 12 months.

GROWING SECTORS

1

5%

TOP GROWTH SECTOR

Educational services

↑ 10%

TOP DECLINE SECTOR

Retail trade

↓ 36%

Top Growing Sectors

Top growing sectors based on number of job postings over the last 12 months.

NAICS Label	Posting Count (Previous)	Posting Count (Current)	Change (%)	Change (Abs.)
61 - Educational services	3,557	3,892	↑ 10	↑ 335

Top Declining Sectors

Top declining sectors based on number of job postings over the last 12 months.

NAICS Label	Posting Count (Previous)	Posting Count (Current)	Change (%)	Change (Abs.)
44 - Retail trade	7,222	4,595	↓ 36	↓ 2,627
56 - Administrative and support, waste management and remediation services	6,530	4,460	↓ 31	↓ 2,070
72 - Accommodation and food services	4,044	2,379	↓ 41	↓ 1,665
62 - Health care and social assistance	7,699	6,405	↓ 16	↓ 1,294
45 - Retail trade	2,429	1,507	↓ 37	↓ 922

Occupation Trends

Data based on number of job postings over the last 12 months.

GROWING OCCUPATIONS

216
50%

TOP GROWTH OCCUPATION

**Registered nurses
and registered
psychiatric nurses**

↑ 134%

TOP DECLINE OCCUPATION

**Retail salespersons
and visual
merchandisers**

↓ 39%

Top Growing Occupations

Top growing occupations based on number of job postings over the last 12 months.

NOC Label	Posting Count (Previous)	Posting Count (Current)	Change (%)	Change (Abs.)
31301 - Registered nurses and registered psychiatric nurses	488	1,141	↑ 134	↑ 653
41220 - Secondary school teachers	542	1,093	↑ 102	↑ 551
62020 - Food service supervisors	416	627	↑ 51	↑ 211
13100 - Administrative officers	433	633	↑ 47	↑ 200
65109 - Other sales related occupations	243	388	↑ 60	↑ 145

Top Declining Occupations

Top declining occupations based on number of job postings over the last 12 months.

NOC Label	Posting Count (Previous)	Posting Count (Current)	Change (%)	Change (Abs.)
64100 - Retail salespersons and visual merchandisers	4,064	2,456	↓ 39	↓ 1,608
75101 - Material handlers	1,386	629	↓ 54	↓ 757
64409 - Other customer and information services representatives	1,562	871	↓ 44	↓ 691
41221 - Elementary school and kindergarten teachers	1,316	744	↓ 43	↓ 572
60020 - Retail and wholesale trade managers	1,698	1,139	↓ 32	↓ 559

Wage Trends by Occupation

Wage trends based on job posting data over the last 12 months.



Top Growing Wages by Occupation

Wage trends based on job posting data over the last 12 months.

NOC Label	Median Wage (Previous)	Median Wage (Current)	Change (%)
41320 - Educational counsellors	\$35,600	\$69,288	↑ 95
43109 - Other instructors	\$48,477	\$78,000	↑ 61
22302 - Industrial engineering and manufacturing technologists and technicians	\$40,950	\$62,400	↑ 53
60040 - Managers in customer and personal services	\$39,487	\$60,000	↑ 52
10011 - Human resources managers	\$81,323	\$122,500	↑ 51



Top Declining Wages by Occupation

Top declining wages by occupation based on job posting data over the last 12 months.

NOC Label	Median Wage (Previous)	Median Wage (Current)	Change (%)
31209 - Other professional occupations in health diagnosing and treating	\$191,782	\$88,750	↓ 53
31111 - Optometrists	\$195,568	\$102,242	↓ 47
72101 - Tool and die makers	\$65,325	\$39,975	↓ 38
31103 - Veterinarians	\$160,000	\$98,000	↓ 38
31300 - Nursing coordinators and supervisors	\$112,545	\$74,000	↓ 34

Wage Trends by Sector

Wage trends based on job posting data over the last 12 months.

SECTORS WITH GROWING WAGES 24 100%	TOP SECTOR WAGE GROWTH Utilities ↑ 168%	TOP SECTOR WAGE DECLINE N/A
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Top Growing Wages by Sector

Top growing wages by sector based on number of job postings over the last 12 months.

NAICS Label	Median Wage (Previous)	Median Wage (Current)	Change (%)
22 - Utilities	\$46,468	\$124,500	↑ 168
54 - Professional, scientific and technical services	\$48,750	\$63,375	↑ 30
33 - Manufacturing	\$48,477	\$61,425	↑ 27
61 - Educational services	\$55,594	\$70,000	↑ 26
81 - Other services (except public administration)	\$39,000	\$48,750	↑ 25



Occupations

Demand by Occupation

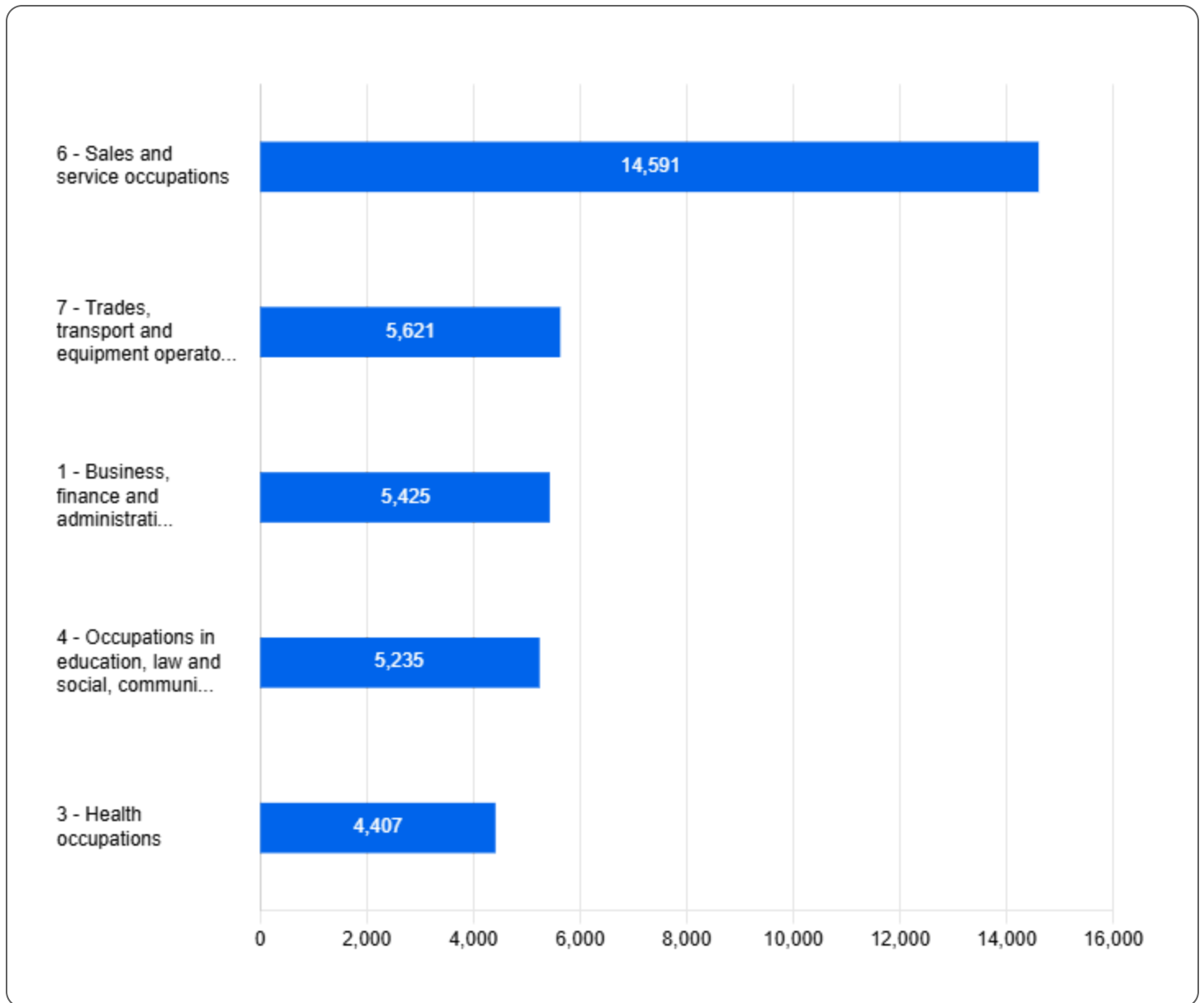
Which occupations are hard to fill, or in demand?

NOC Code	NOC Label	Posting Count
64100	Retail salespersons and visual merchandisers	2,456
65201	Food counter attendants, kitchen helpers and related support occupations	1,147
31301	Registered nurses and registered psychiatric nurses	1,141
60020	Retail and wholesale trade managers	1,139
41220	Secondary school teachers	1,093



Demand by Occupational Category

Which occupational categories are hard to fill, or in demand?



Demand by Major Group - Which major groups are hard to fill, or in demand?

NOC Code	NOC Label	Posting Count
64	Sales and service representatives and other customer and personal services occupations	4,434
65	Sales and service support occupations	4,304
41	Professional occupations in law, education, social, community and government services	2,633
31	Professional occupations in health	2,393
63	Occupations in sales and services	2,134

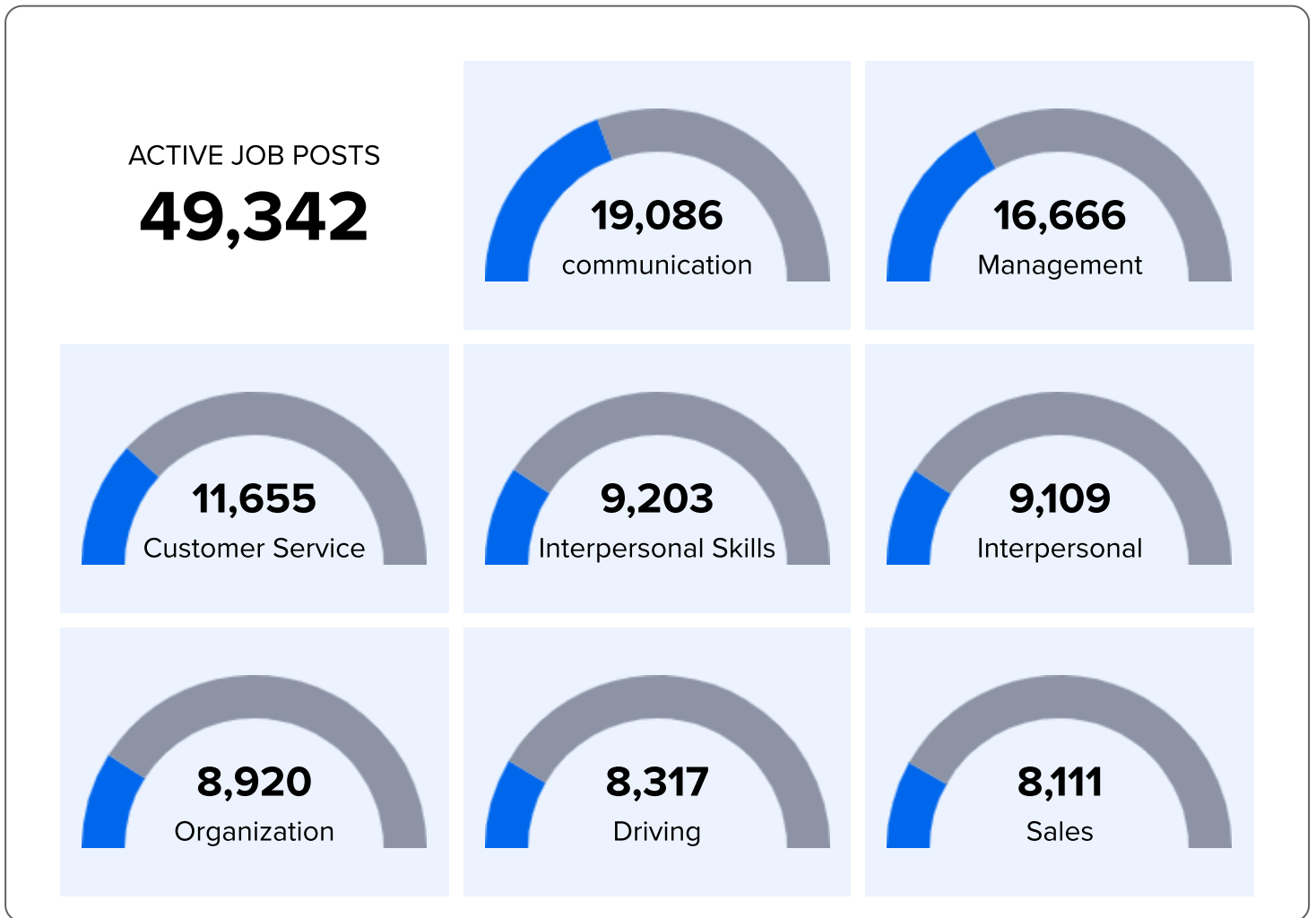
Demand by Minor Group - Which minor groups are hard to fill, or in demand?

NOC Code	NOC Label	Posting Count
6410	Retail salespersons and non-technical wholesale trade sales and account representatives	2,464
4122	Secondary, elementary and kindergarten school teachers	1,836
6510	Cashiers and other sales support occupations	1,609
6520	Food support occupations	1,528
3130	Nursing and allied health professionals	1,274

Skills & Experience

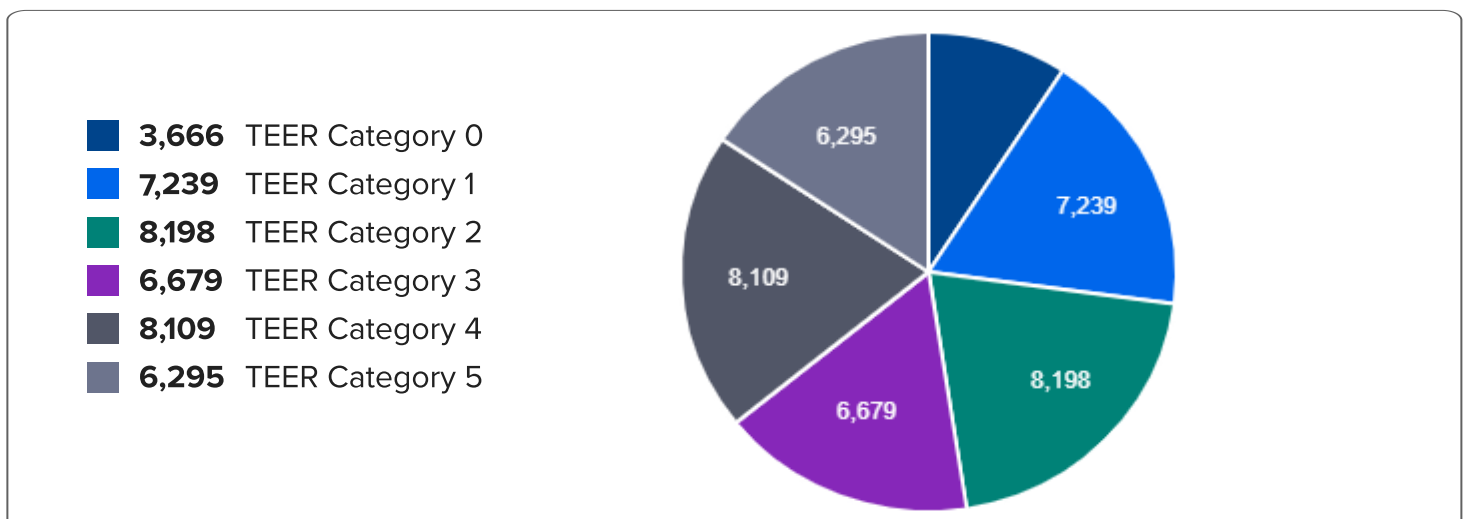
Top In-Demand Skills

How many times were these skills found in job postings?



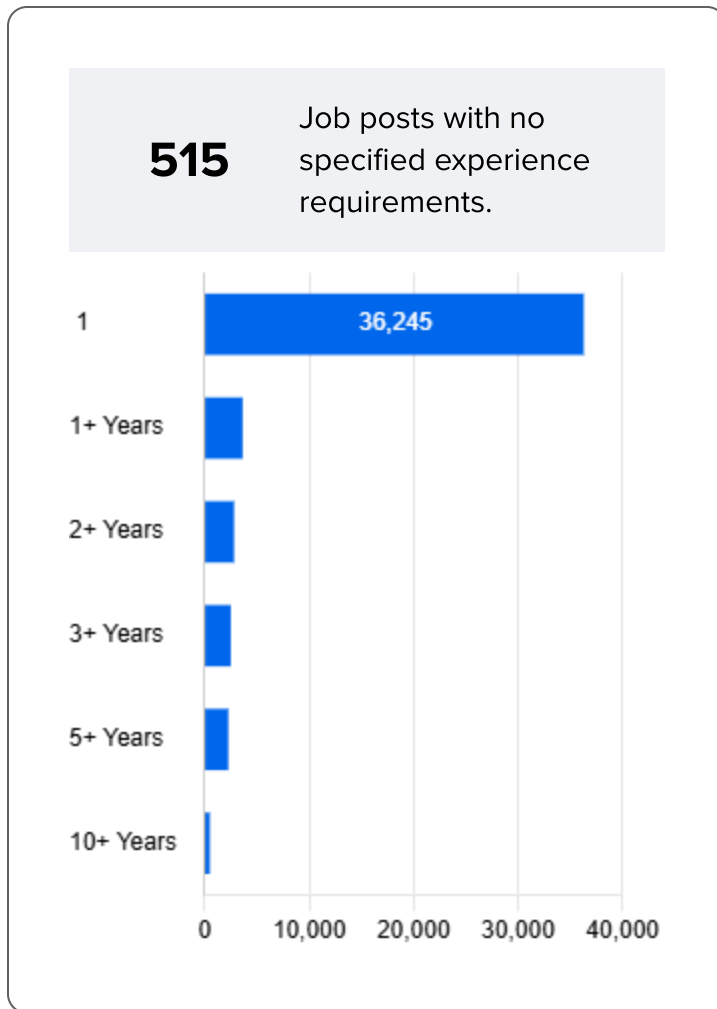
Postings By NOC TEER Category

What skills are employers looking for by occupational TEER Category?



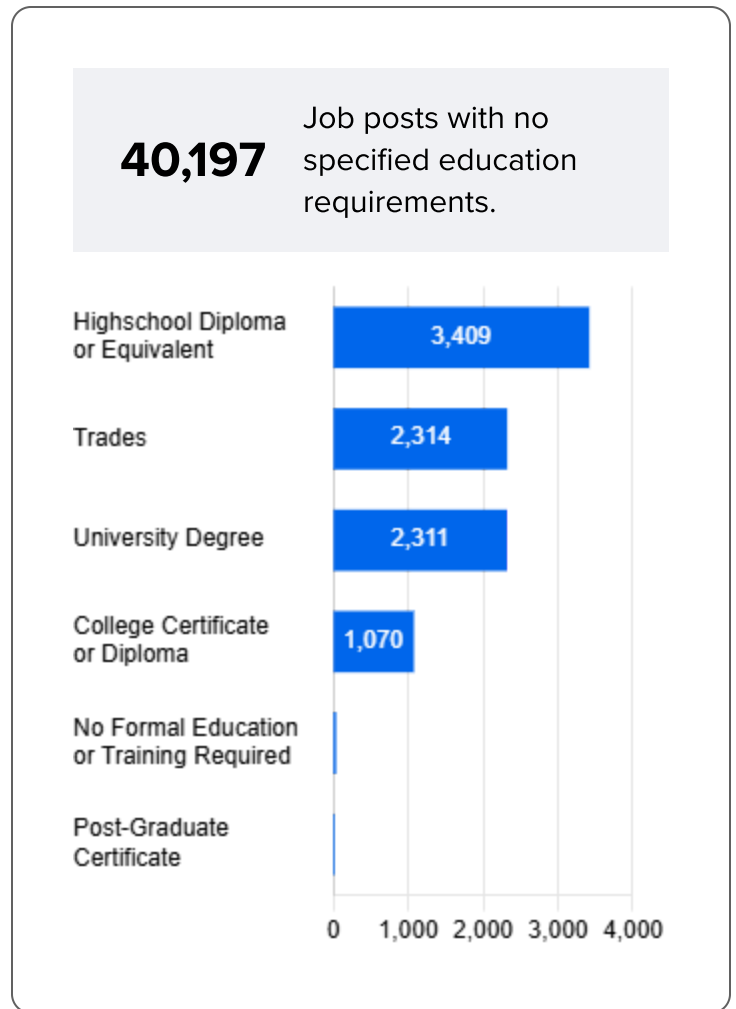
Experience Insights

A look at published experience requirements.



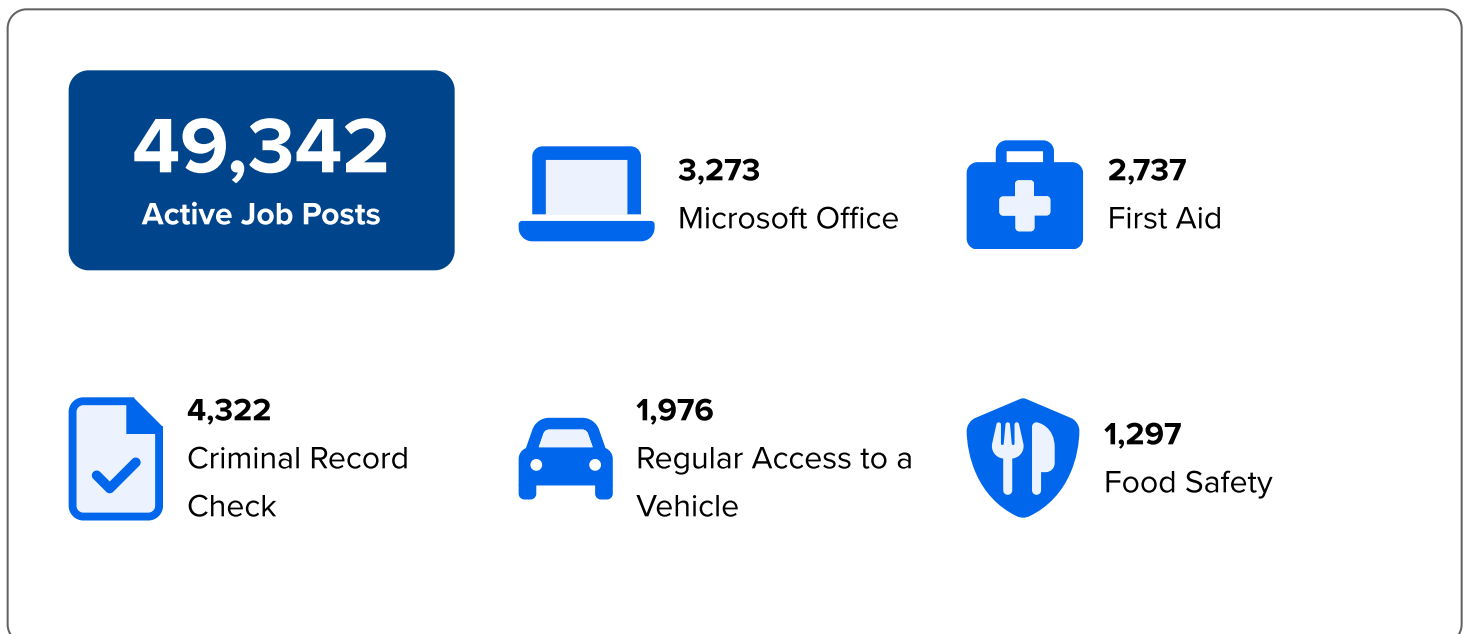
Education Insights

A look at published education requirements.



Key Job Requirements

How often are these requirements desired in job postings?



Skills & Knowledge

Browse the table below to discover how often skills and knowledge are specified in job postings.

Skills & Knowledge ▾	Frequency ▾
▼ Knowledge	178,490
> Business, Finance, and Management	57,592
> Communications and Transportation	8,123
> Education and Training	4,794
> Engineering and Technology	36,275
> Health Services	28,267
> Law, Government, and Public Safety	12,891
> Manufacturing and Production	5,975
> Mathematics and Science	5,291
> Natural Resources and Conservation	2,755
> Personal and Culinary Services	10,412
> Social Sciences and Arts	6,115
▼ Skills	288,830
> Analytical Skills	46,022
> Foundational Skills	33,284
> Interpersonal Skills	106,540

➤	Resource Management Skills	66,661
➤	Technical Skills	36,323
▼	Tools and Technologies	44,797
➤	Apparel and Luggage and Personal Care Products	292
➤	Building and Construction Machinery and Accessories	371
➤	Cleaning Equipment and Supplies	2,242
➤	Commercial and Military and Private Vehicles and their Accessories and Components	2,552
➤	Defense and Law Enforcement and Security and Safety Equipment and Supplies	250
➤	Distribution and Conditioning Systems and Equipment and Components	988
➤	Domestic Appliances and Supplies and Consumer Electronic Products	295
➤	Electrical Systems and Lighting and Components and Accessories and Supplies	496
➤	Electronic Components and Supplies	301
➤	Farming and Fishing and Forestry and Wildlife Machinery and Accessories	206
➤	Industrial Manufacturing and Processing Machinery and Accessories	583
➤	Information Technology Broadcasting and Telecommunications	24,210

➤ Laboratory and Measuring and Observing and Testing Equipment	472
➤ Material Handling and Conditioning and Storage Machinery and Their Accessories and Supplies	196
➤ Medical Equipment and Accessories and Supplies	1,731
➤ Mining and Well Drilling Machinery and Accessories	1
➤ Musical Instruments and Games and Toys and Arts and Crafts and Accessories and Supplies	44
➤ Office Equipment and Accessories and Supplies	971
➤ Power Generation and Distribution Machinery and Accessories	387
➤ Printing and Photographic and Audio and Visual Equipment and Supplies	100
➤ Published Products	491
➤ Service Industry Machinery and Equipment and Supplies	4,365
➤ Sports and Recreational Equipment and Supplies and Accessories	151
➤ Structures and Building and Construction and Manufacturing Components and Supplies	2,027
➤ Tools and General Machinery	1,075

Wages & Benefits

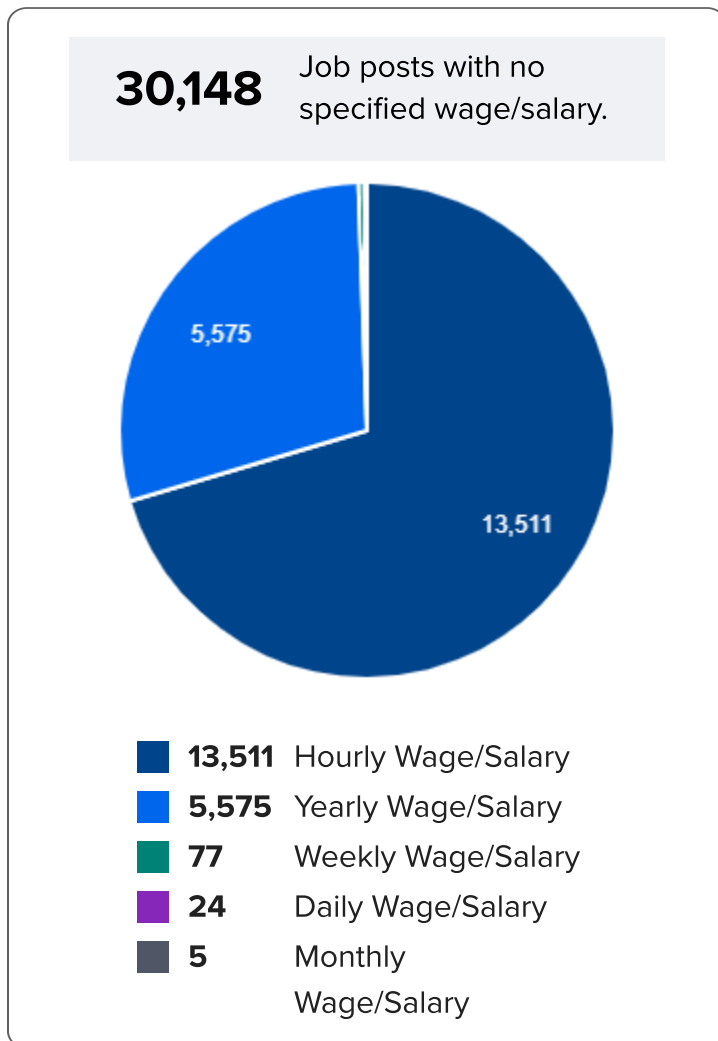
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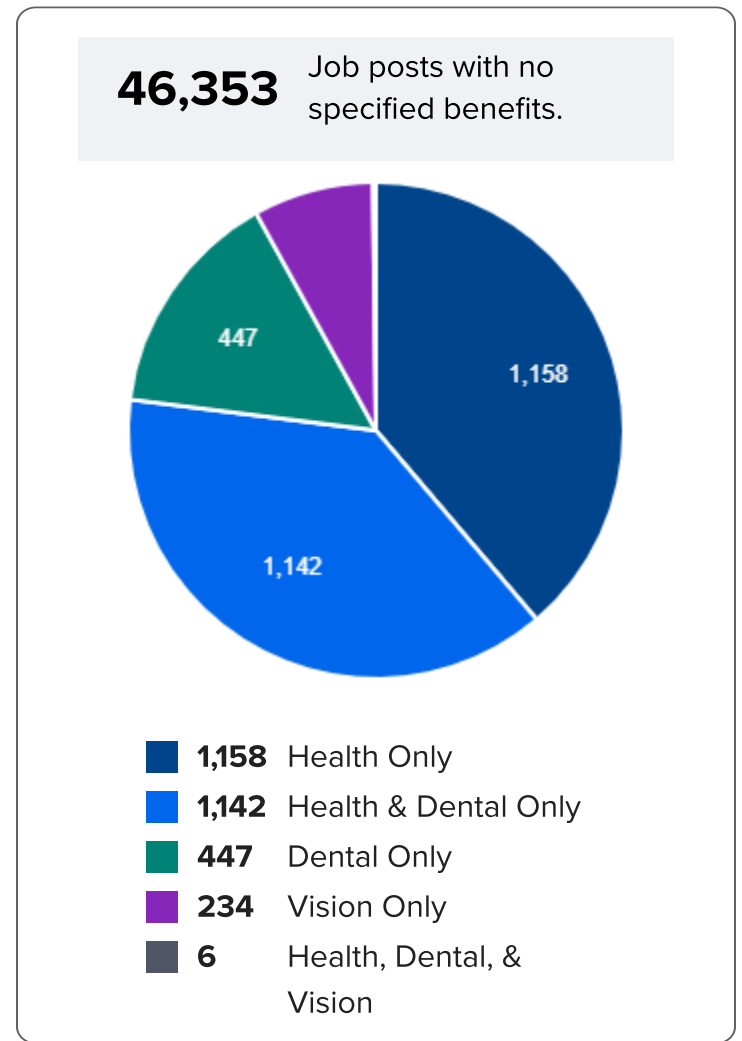
Published Wages/Salaries

What percentage of job postings include wage or salary information?



Advertised Benefits

What percentage of job postings include benefit information?



Top Salaries By Occupation

What are employers willing to pay to find the perfect candidate?

NOC Code	NOC Label	Median Salary
60020	Retail and wholesale trade managers	\$58,000
64100	Retail salespersons and visual merchandisers	\$65,000
31301	Registered nurses and registered psychiatric nurses	\$82,000
41220	Secondary school teachers	\$90,500
64409	Other customer and information services representatives	\$53,000

Top Salaries by Occupational Category

Which occupational categories pay the most?

NOC Code	NOC Label	Median Salary
6	Sales and service occupations	\$56,000
1	Business, finance and administration occupations	\$67,000
4	Occupations in education, law and social, community and government services	\$74,037
3	Health occupations	\$84,000
7	Trades, transport and equipment operators and related occupations	\$75,000

Top Salaries by Minor Group

Which minor groups pay the most?

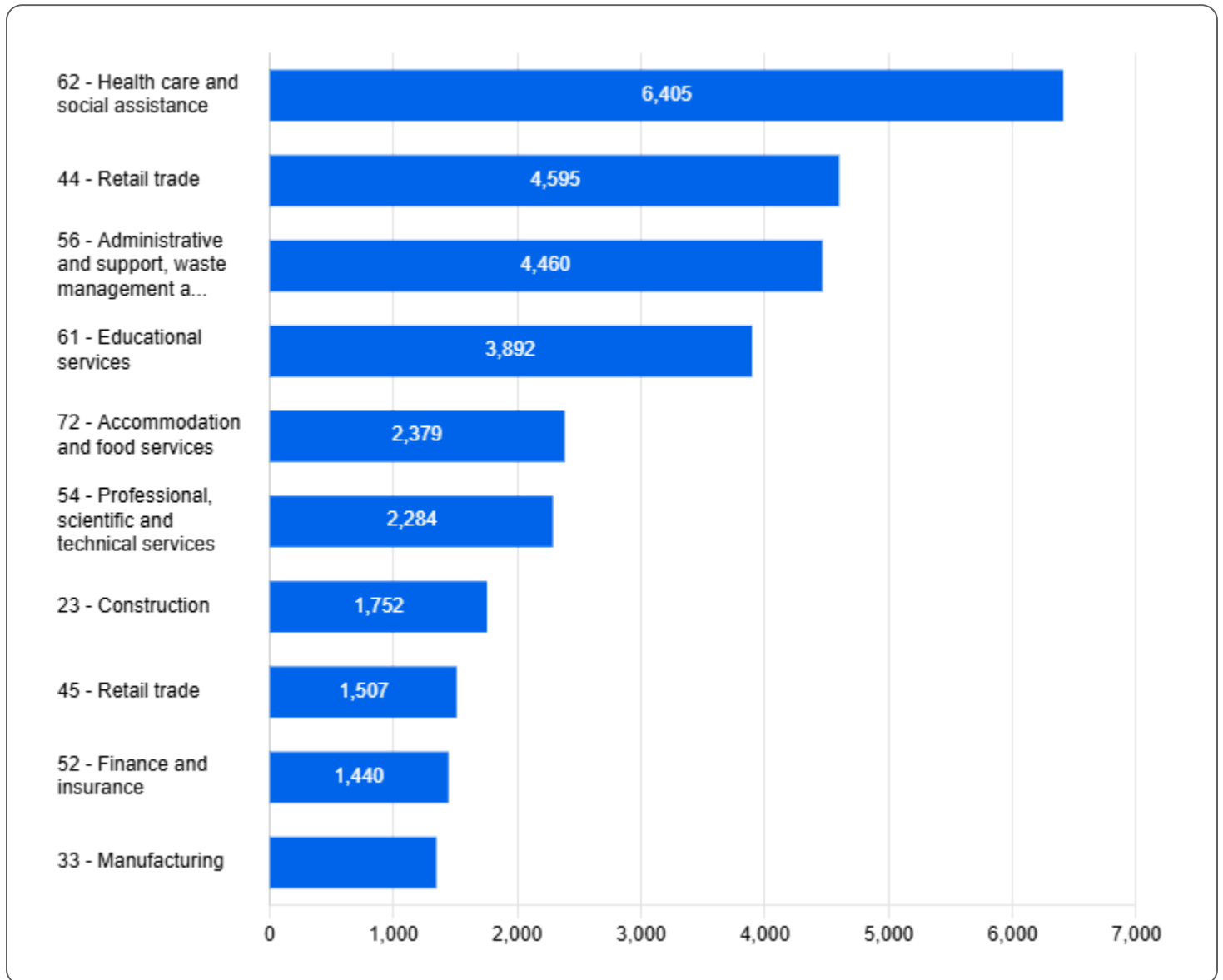
NOC Code	NOC Label	Median Salary
6002	Retail and wholesale trade managers	\$58,000
6410	Retail salespersons and non-technical wholesale trade sales and account representatives	\$65,000
3130	Nursing and allied health professionals	\$83,000
6440	Customer and information services representatives	\$52,000
4122	Secondary, elementary and kindergarten school teachers	\$89,000



Sectors

Top Focus Sectors

How many job postings were active for at least 1 day in a given month?



Top Hiring Sectors

What sectors are hiring?

NAICS Code ↕	NAICS Label ↕	Posting Count ↕
> 11	Agriculture, forestry, fishing and hunting	118
> 21	Mining, quarrying, and oil and gas extraction	5
> 22	Utilities	495
> 23	Construction	2,229
> 31,32,33	Manufacturing	2,176
> 41	Wholesale trade	715
> 44,45	Retail trade	6,886
> 48,49	Transportation and warehousing	1,027
> 51	Information and cultural industries	440
> 52	Finance and insurance	1,581
> 53	Real estate and rental and leasing	573
> 54	Professional, scientific and technical services	2,466
> 55	Management of companies and enterprises	117
> 56	Administrative and support, waste management and remediation services	4,556
> 61	Educational services	3,892

>	62	Health care and social assistance	7,006
>	71	Arts, entertainment and recreation	1,184
>	72	Accommodation and food services	2,398
>	81	Other services (except public administration)	1,240
>	91	Public administration	1,310

Job postings may be double-counted to less specific NAICS categories if they are posted by an employer belonging to more than one 6-digit NAICS classification. This accounts for roughly 5% of all employers, and roughly 11% of all job postings.



Employers

Top Hiring Companies

What companies are hiring?

Company	Location ↕	Active Job Posts ↕
Durham District School Board	Whitby	1,965
Durham Catholic District School Board	Oshawa	676
Lakeridge Health	Whitby	601
Durham College of Applied Arts and Technology	Oshawa	390
Aecon Group Inc.	Bowmanville	382
Loblaw Companies Limited	Mississauga	379
Walmart Canada	Pickering	295
Thermo Fisher Scientific	Whitby	279
Ontario Power Generation	Bowmanville	274
Loblaw Companies Ltd - Head Office	N/A	257

Locations

Job Postings by Regional Municipalities, Counties, United Counties, or Districts

What specific locations are job opportunities being offered?

Location ↕	Active Job Posts ↕
Durham Region	49,050

Job Postings by Cities, Towns, Townships or Municipalities

In which regions are job opportunities being offered?

Region ↕	Active Job Posts ↕
City Of Oshawa	14,724
City Of Whitby	10,095
City Of Pickering	8,268
City Of Ajax	7,794
Municipality Of Clarington	4,028

Languages

Demand by Language

What kind of language skills do employers seek?

Language ↕	Active Job Posts ↕
French Language Jobs	2,751
Bilingual Language Jobs	697
Spanish Language Jobs	142
Italian Language Jobs	75
Mandarin Language Jobs	74



Job Search Report

Report Filters

Date: January 2024 to December 2024



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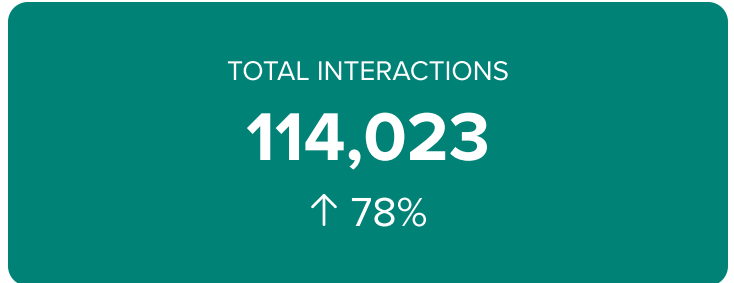


Source: <https://www.durhamworkforceauthority.ca> We Data Tools interactions. This report displays number of interactions or user clicks.

Snapshot

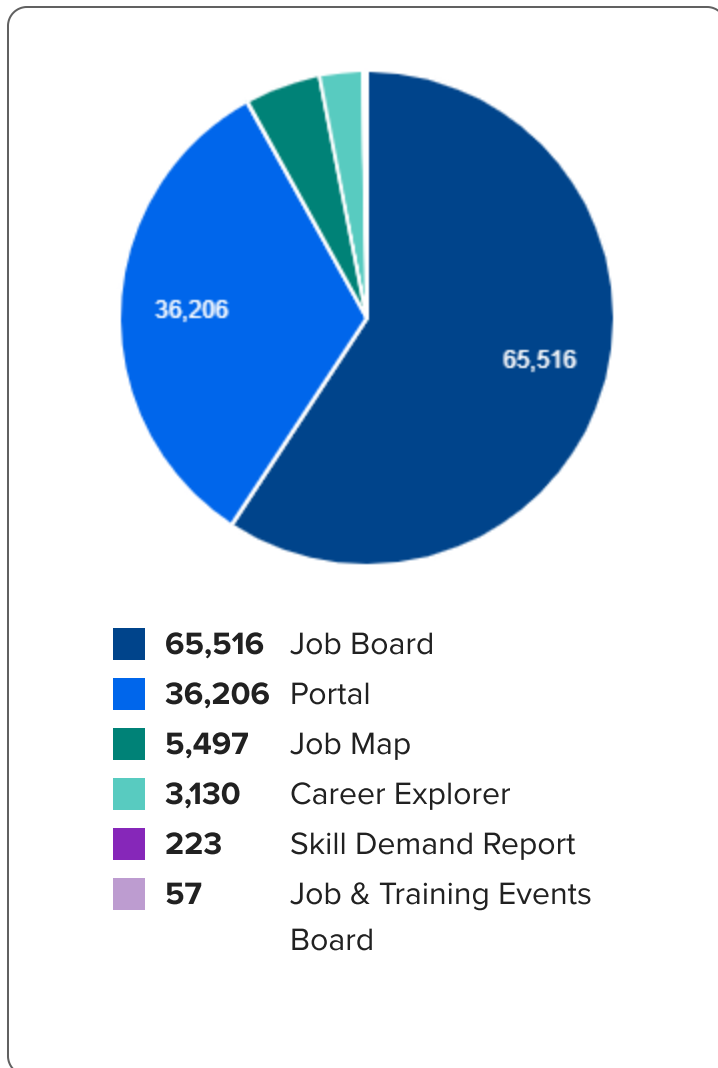
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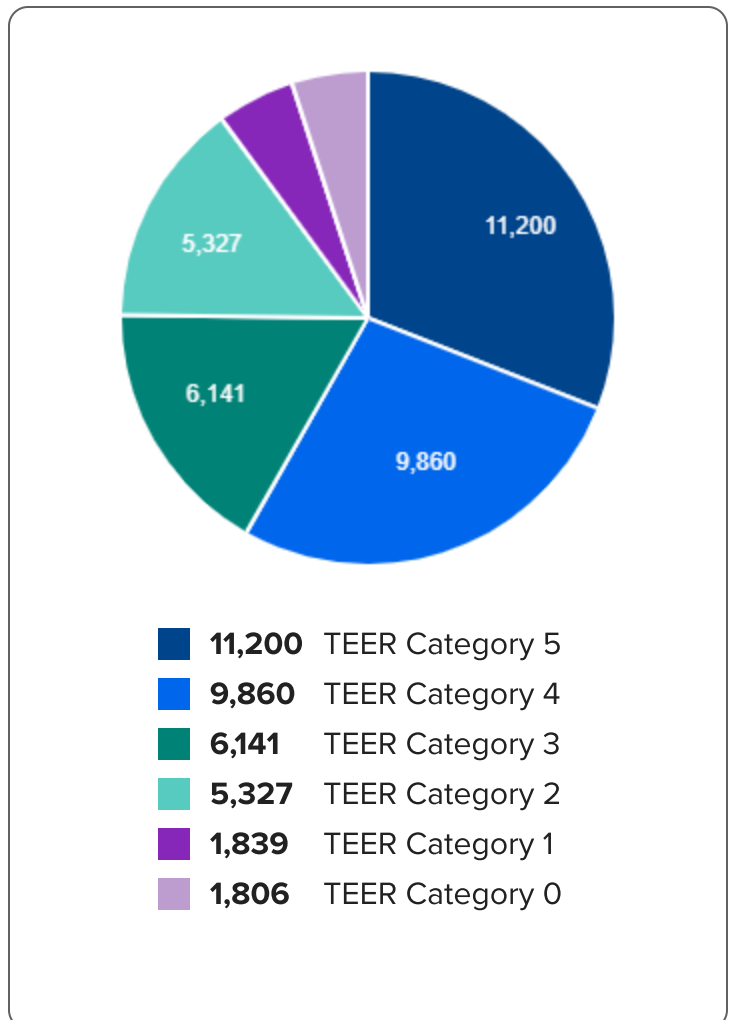
Interactions By Tool

Number of interactions by tool.



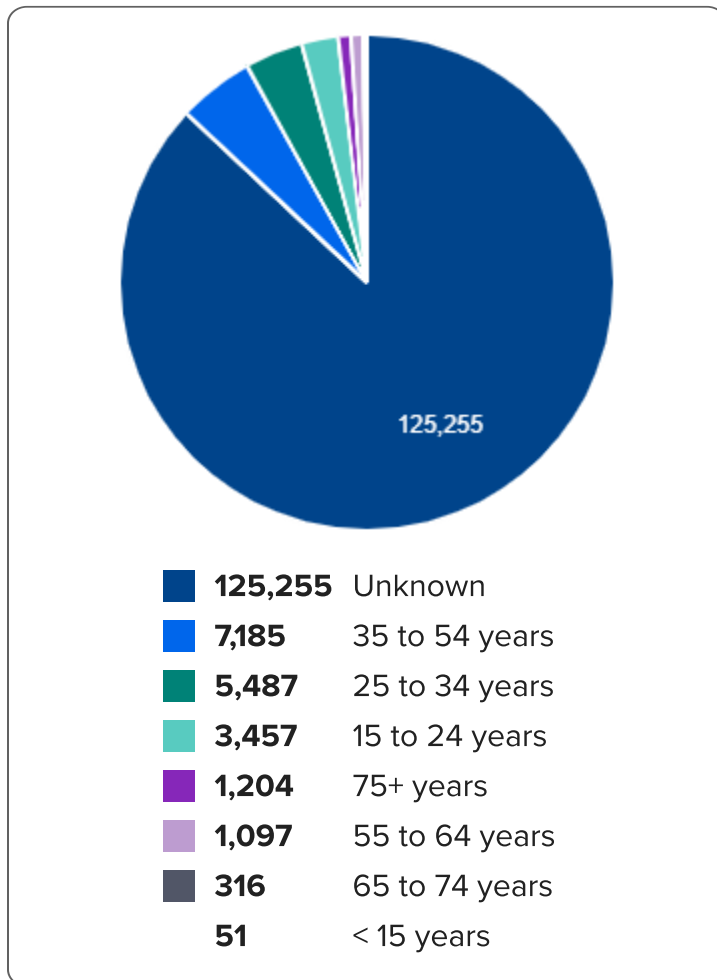
NOC TEER Category Interest

NOC skill level of jobs interacted with on Job Board.



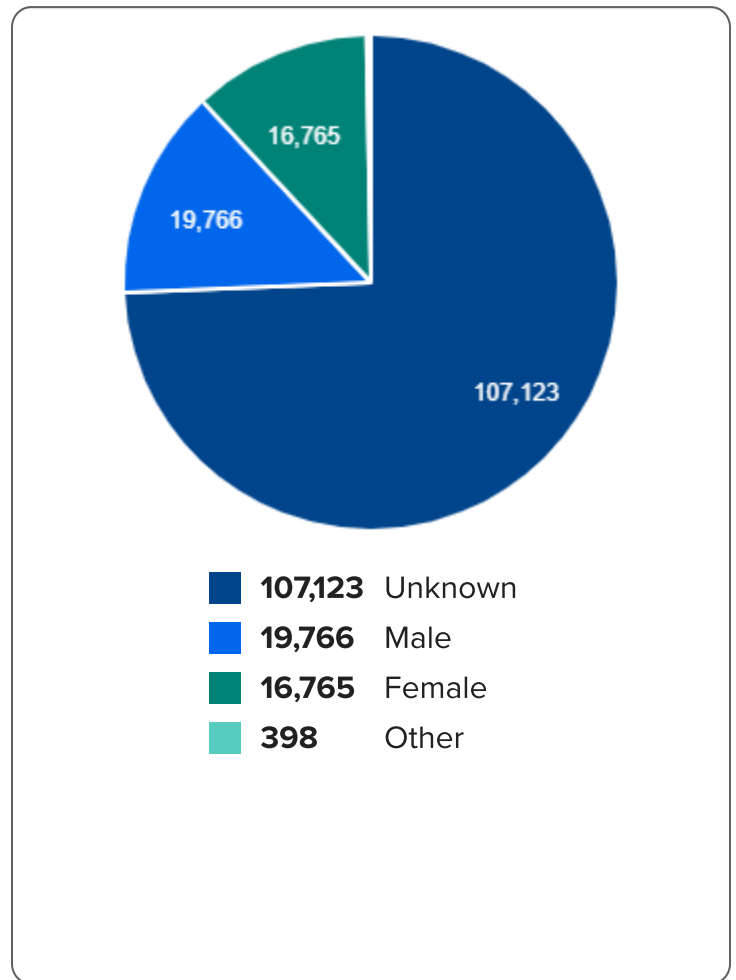
Age Interest

Number of interactions by age range.



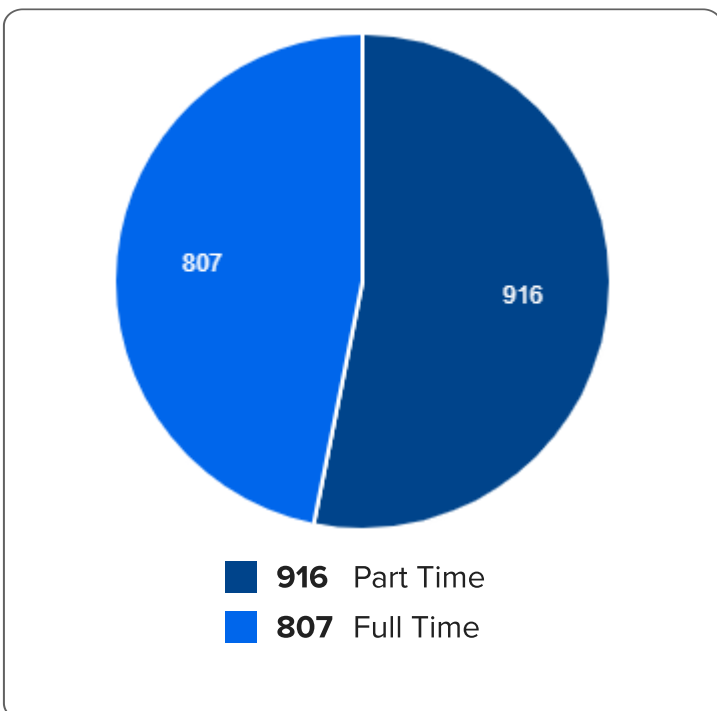
Gender Interest

Number of interactions by self-identified gender.



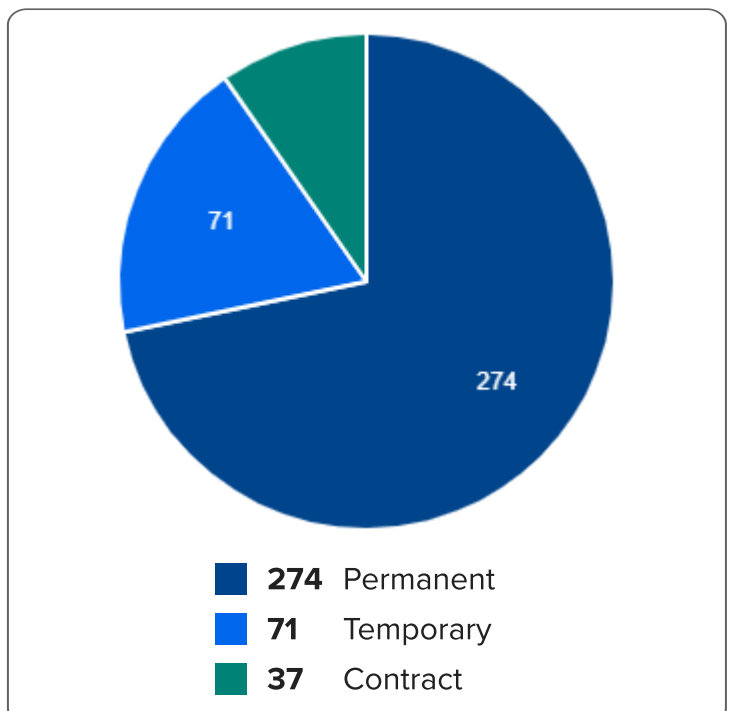
Job Type Interest

Number of interactions by job type (if used).



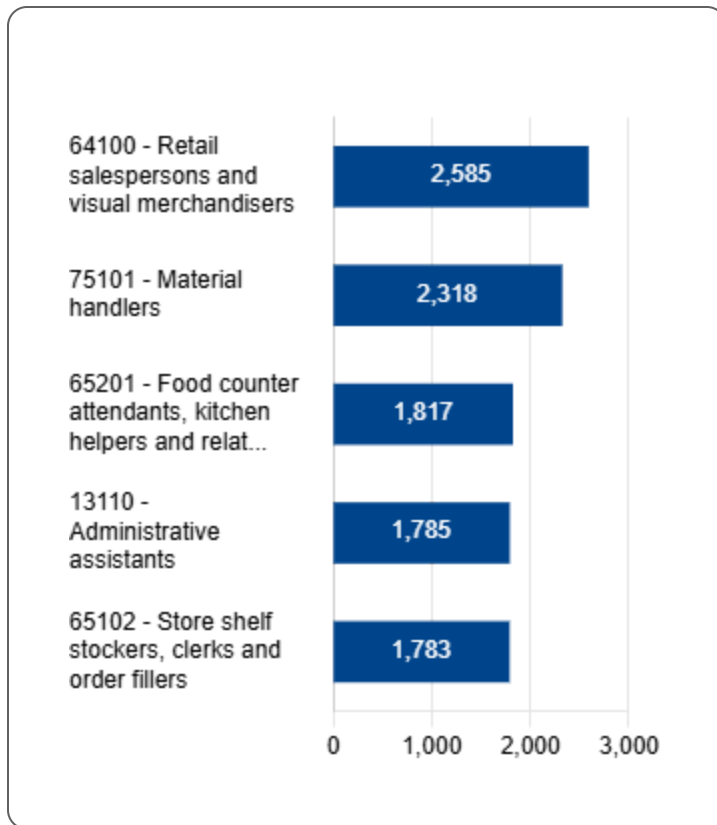
Job Duration Interest

Number of interactions by job duration (if used).



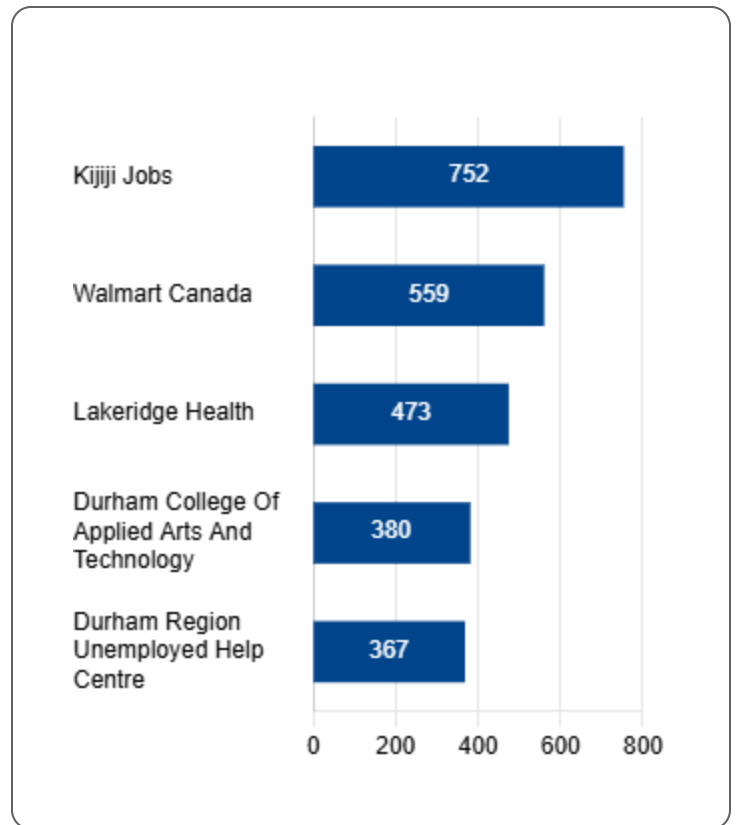
Top Occupational Interests

Top NOC categories clicked on by job seekers.



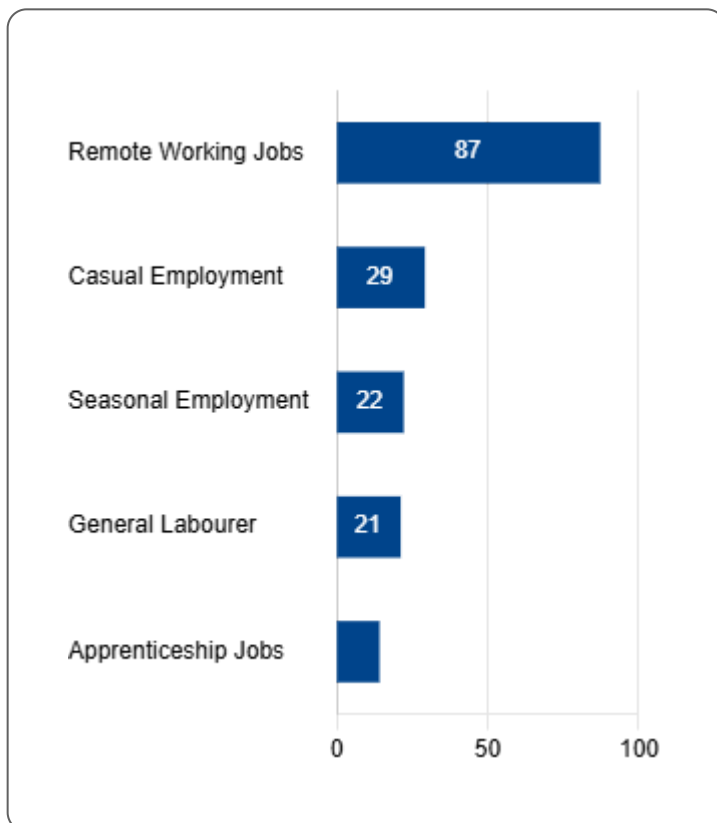
Top Employer Interests

Top employers with clicked job postings.



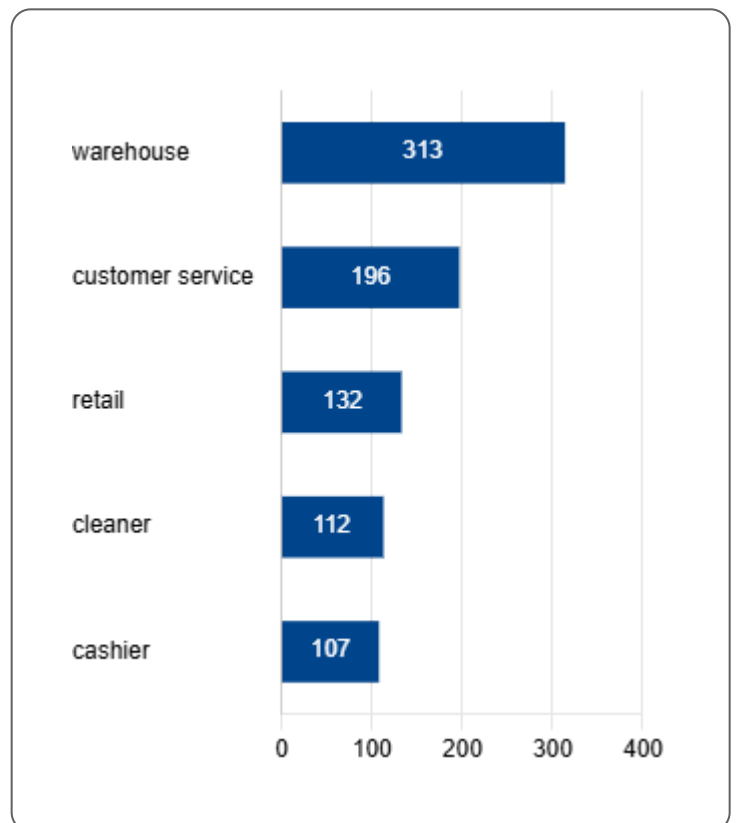
Top Special Interest Searches

The use of job tags when filtering (if used).



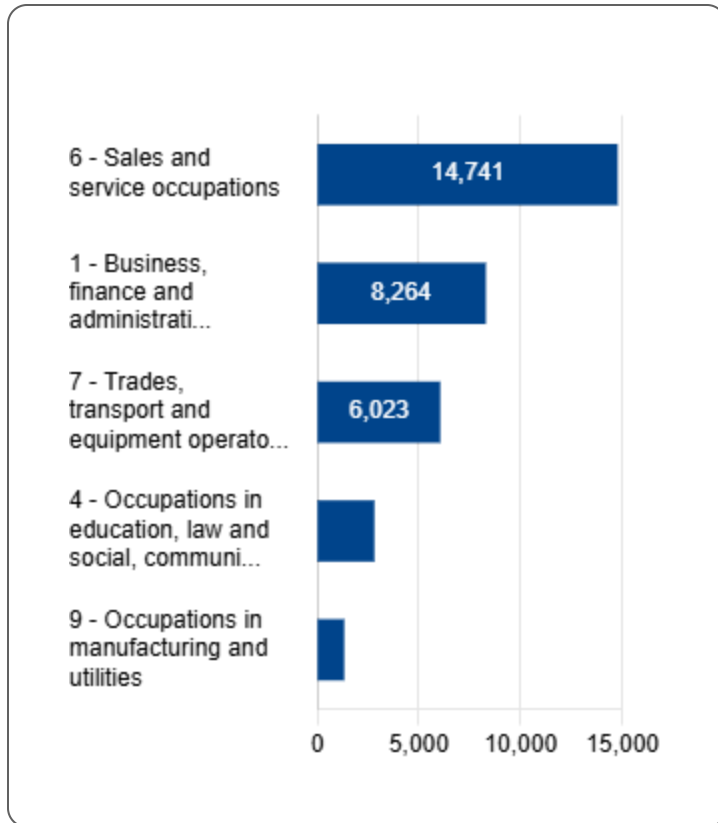
Top Keyword Searches

Top job board keyword searches.



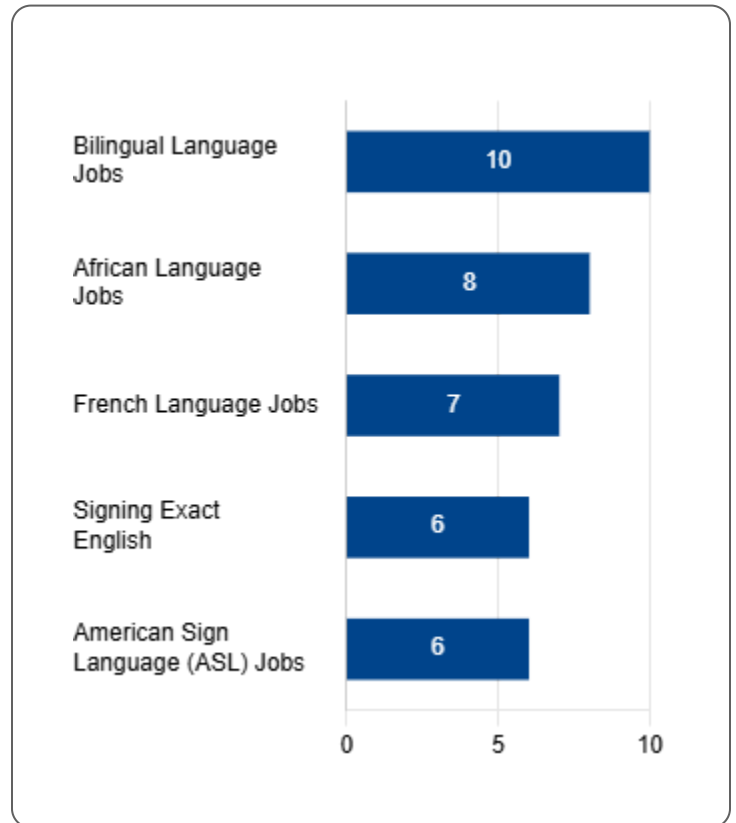
Top Occupational Categories

Top broad occupation categories interacted with (if used).



Top Languages

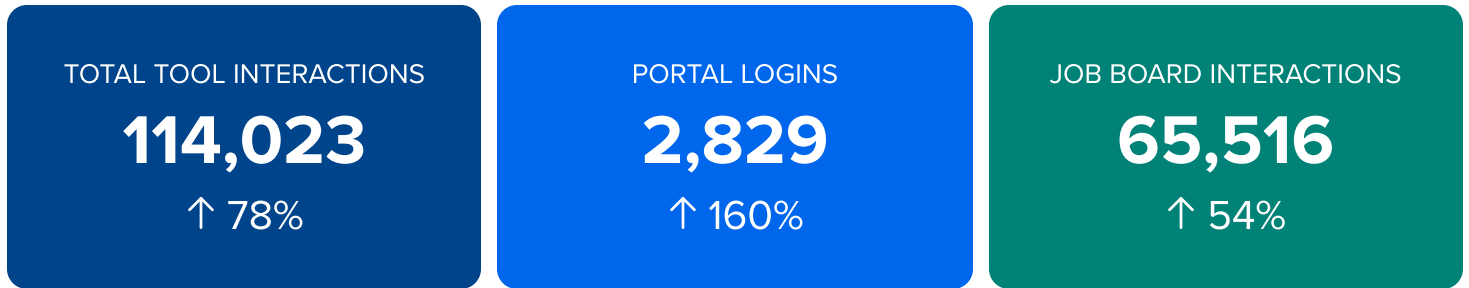
Top language skills being searched for (if used).



Trends

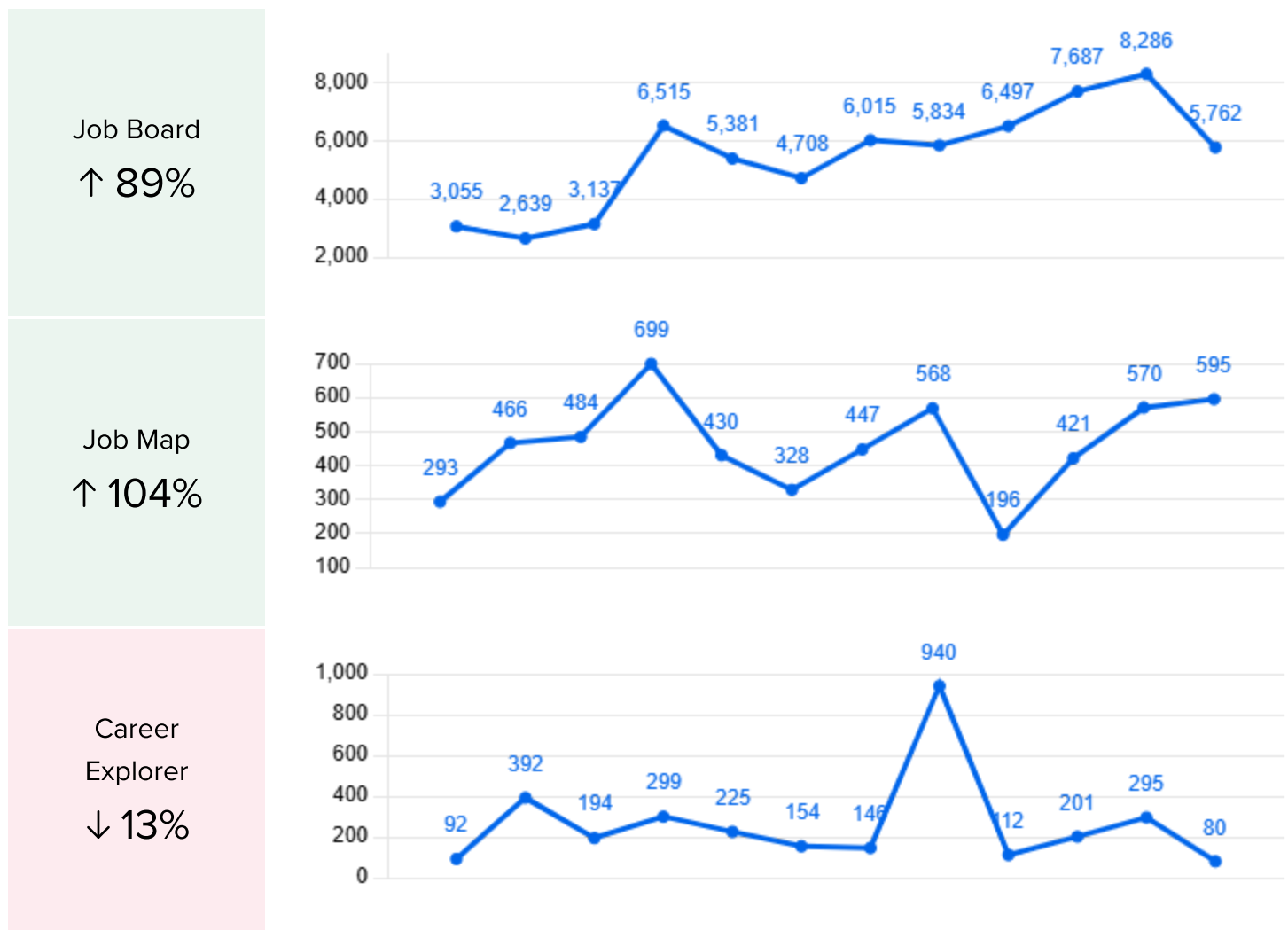
Quick Statistics

The following metrics include the % increase/decrease over the previous 12 month period.



Interactions By Tool

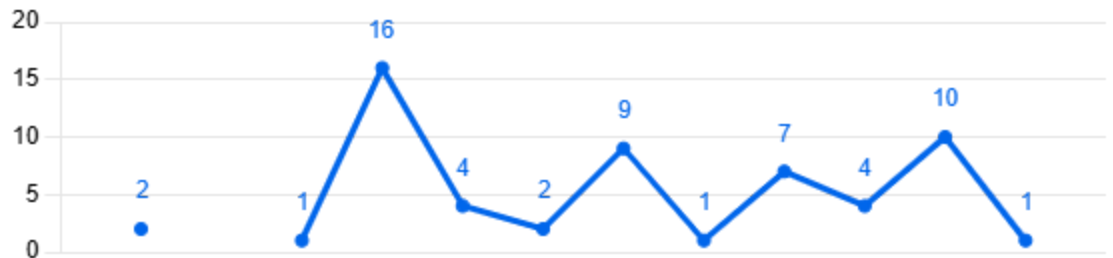
Tool interactions over the last 12 months.



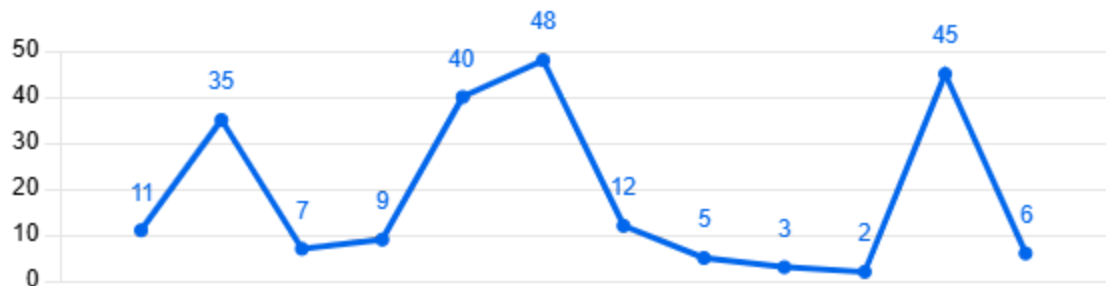
Portal
↑ 14%



Job &
Training
Events
Board
↓ 50%



Skill
Demand
Report
↓ 45%



Occupational Trends

Data based on number of job postings over the last 12 months.

GROWING OCCUPATIONS

317

83%

TOP GROWTH OCCUPATION

**Executive
housekeepers**

↑ 6,050%

TOP DECLINE OCCUPATION

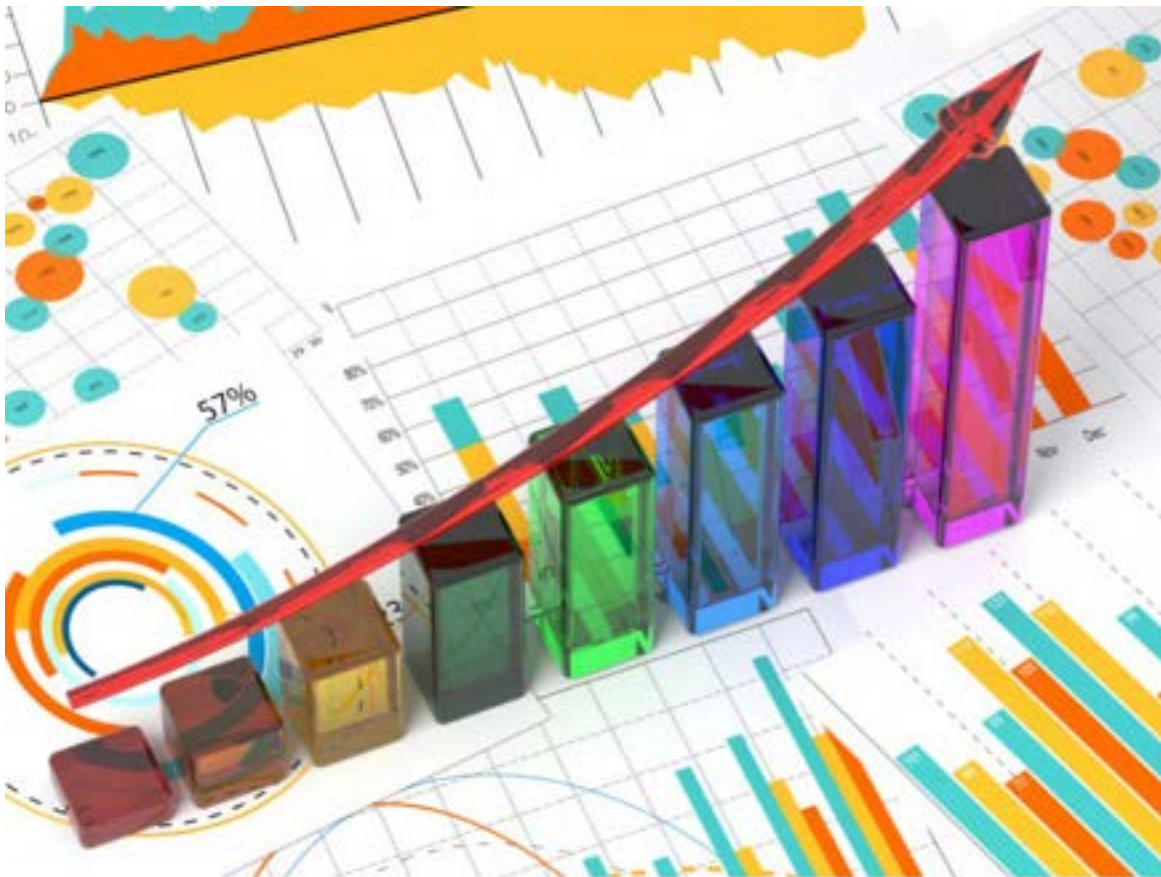
**School principals and
administrators of
elementary and
secondary education**

↓ 88%

Top Occupational Interests

Top occupational interests based on number of job postings over the last 12 months.

NOC Code	NOC Label	Interaction Count (Previous)	Interaction Count (Current)	Change (%)
62021	Executive housekeepers	2	123	↑ 6,050
94107	Machine operators of other metal products	2	59	↑ 2,850
31102	General practitioners and family physicians	3	78	↑ 2,500
72101	Tool and die makers	5	86	↑ 1,620
65320	Dry cleaning, laundry and related occupations	1	15	↑ 1,400



Top Declining Occupational Interests

Top 5 declining occupational interests based on number of job postings over the last 12 months.

NOC Code	NOC Label	Interaction Count (Previous)	Interaction Count (Current)	Change (%)
40021	School principals and administrators of elementary and secondary education	18	2	↓ 88
32101	Licensed practical nurses	72	12	↓ 83
95104	Labourers in rubber and plastic products manufacturing	10	2	↓ 80
53202	Sports officials and referees	5	1	↓ 80
31111	Optometrists	13	3	↓ 76



Job Board

Quick Statistics

The following metrics include the % increase/decrease over the previous period.

JOB BOARD POST CLICKS

46,663

↑ 48%

JOB BOARD INTERACTIONS

65,516

↑ 54%

Occupational Interest

Job post interactions by NOC system on Job Board.

NOC Code ↕	NOC Label ↕	Interactions ↕
64100	Retail salespersons and visual merchandisers	2,585
75101	Material handlers	2,318
65201	Food counter attendants, kitchen helpers and related support occupations	1,817
13110	Administrative assistants	1,785
65102	Store shelf stockers, clerks and order fillers	1,783

Special Interest Searches

Special interests being searched for on Job Board (if used). Special interest filters on Job Board refer to the use of job tags when filtering.

Search Terms ⚡	Interactions ⚡
Work from Home Jobs	87
Casual Employment	29
Seasonal Employment	22
General Labourer	21
Apprenticeship Jobs	14

Language Searches

Languages being searched for on Job Board.

Language ⚡	Interactions ⚡
Bilingual Language Jobs	10
African Language Jobs	8
French Language Jobs	7
American Sign Language (ASL) Jobs	6
Spanish Language Jobs	5

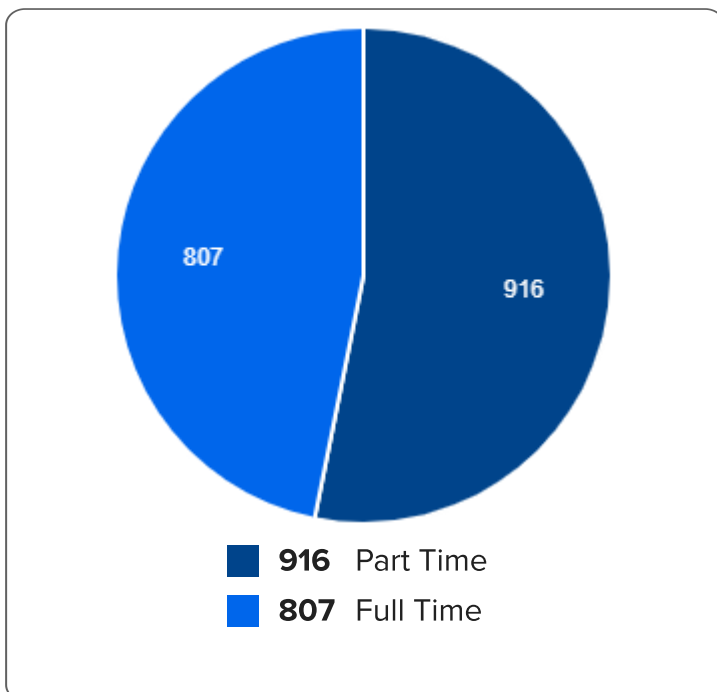
Keyword Searches

Keywords being searched for on Job Board.

Search Terms ▾	Interactions ▾
warehouse	313
customer service	196
retail	132
cleaner	112
cashier	107

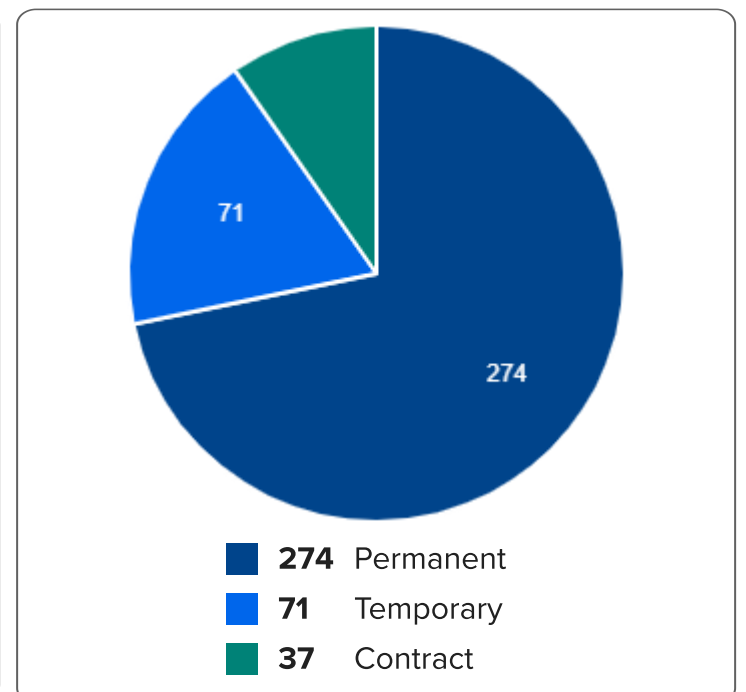
Job Type Interest

Number of interactions by job type (if used).



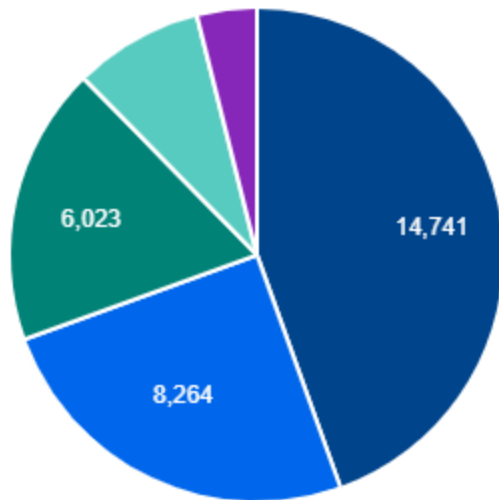
Job Duration Interest

Number of interactions by job duration (if used).



Top Occupational Categories

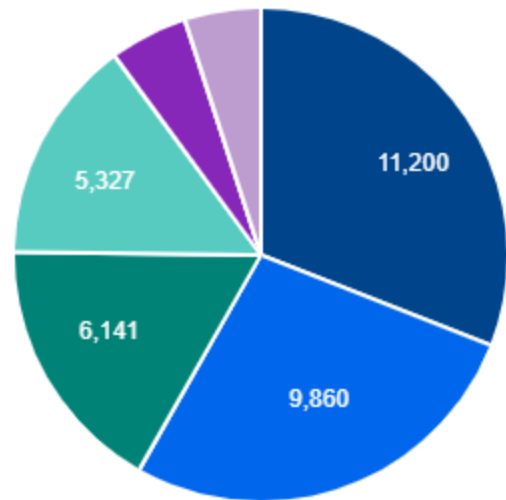
Top broad categories of occupation interacted with on Job Board (if used).



- 14,741** Sales and service occupations
- 8,264** Business, finance and administration occupations
- 6,023** Trades, transport and equipment operators and related occupations
- 2,785** Occupations in education, law and social, community and government services
- 1,303** Occupations in manufacturing and utilities

NOC TEER Category Interest

NOC skill level of jobs interacted with on Job Board.

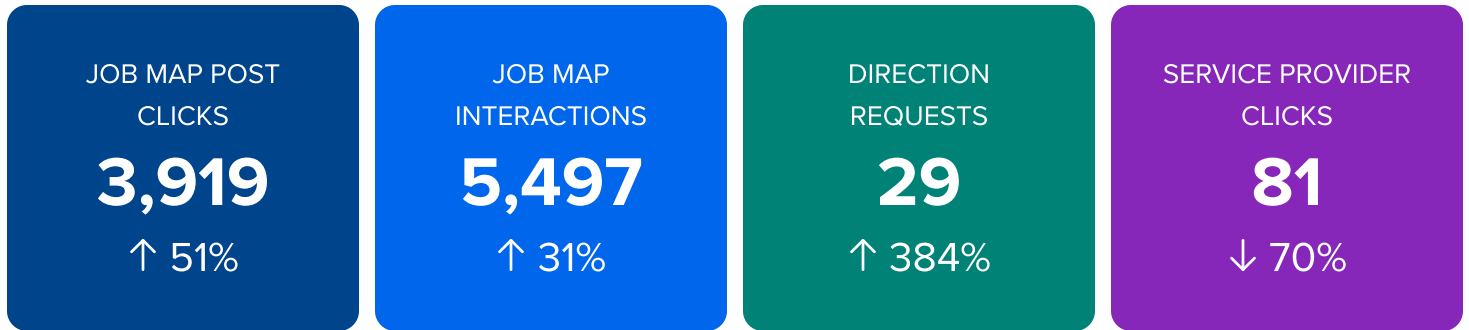


- 11,200** TEER Category 5
- 9,860** TEER Category 4
- 6,141** TEER Category 3
- 5,327** TEER Category 2
- 1,839** TEER Category 1
- 1,806** TEER Category 0

Job Map

Quick Statistics

The following metrics include the % increase/decrease over the previous period.



Map Layers

Number of times layer is applied on the job map by layer category.

Map Layers ↕	Interactions ↕
Durham Region Transit Routes	61
Job Postings	24
Ontario Works	18
Employment Services	18
Apprenticeship Training Sites	17

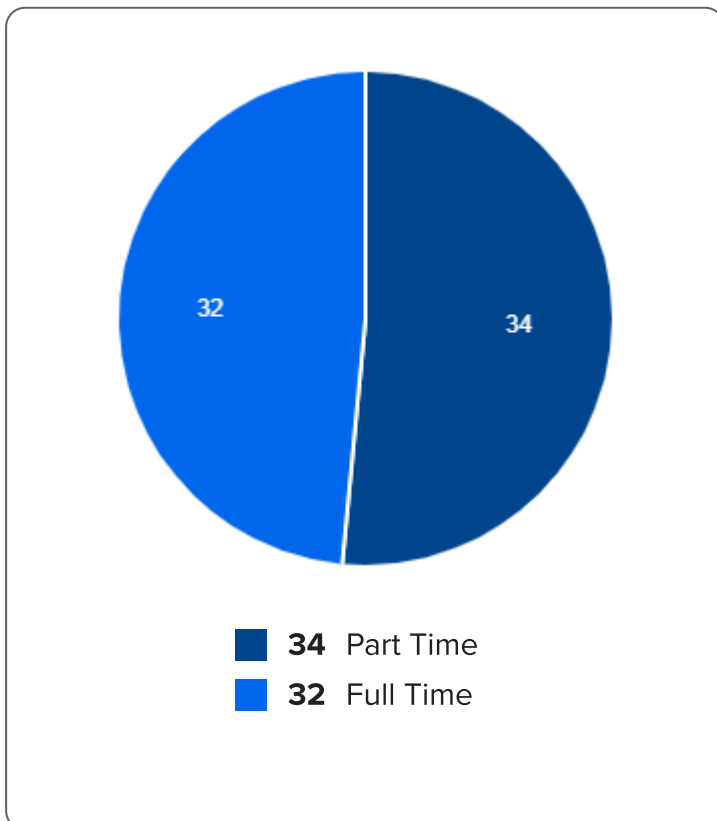
Keyword Searches

Keywords being searched for on Job Map.

Search Terms ▾	Interactions ▾
Warehouse	22
retail	7
Welding	7
customer service	6
cashier	6

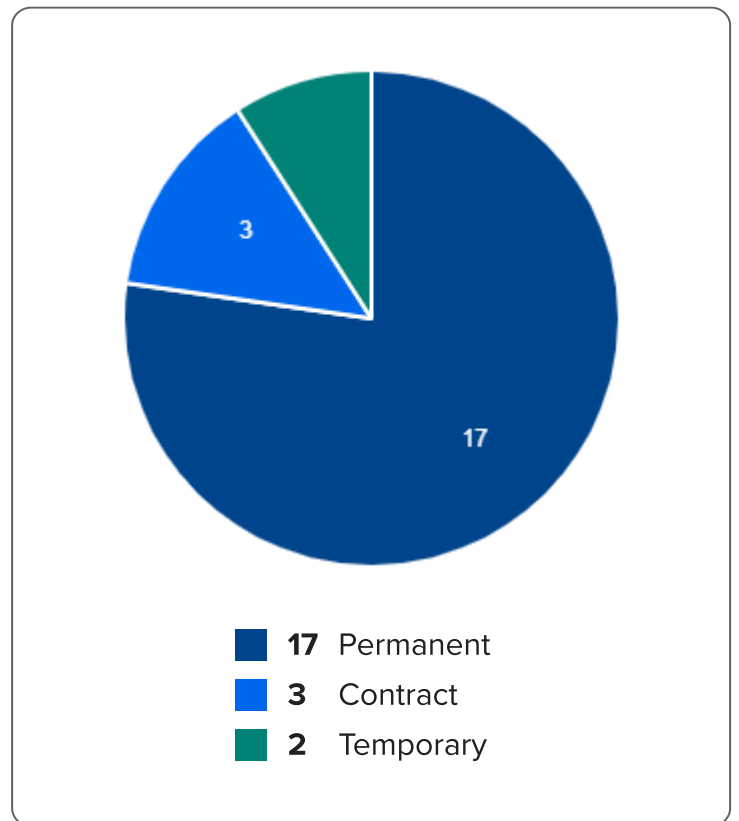
Job Type Interest

Number of interactions by job type (if used).



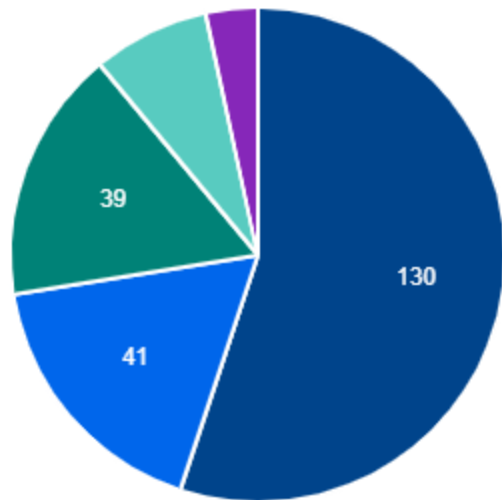
Job Duration Interest

Number of interactions by job duration (if used).



Top Occupational Categories

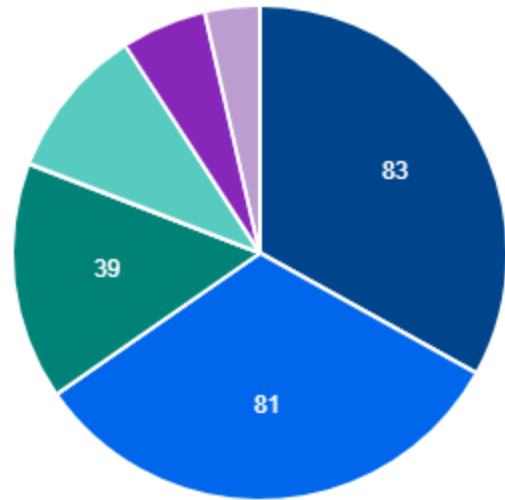
Top broad categories of occupation interacted with on Job Map (if used).



- 130** Sales and service occupations
- 41** Business, finance and administration occupations
- 39** Trades, transport and equipment operators and related occupations
- 18** Occupations in education, law and social, community and government services
- 8** Occupations in manufacturing and utilities

Skill Level Interest

NOC skill level of jobs interacted with on Job Map.



- 83** TEER Category 4
- 81** TEER Category 5
- 39** TEER Category 2
- 25** TEER Category 3
- 14** TEER Category 0
- 9** TEER Category 1

Career Explorer

Quick Statistics

The following metrics include the % increase/decrease over the previous period.

CAREER EXPLORER JOB POST CLICKS

666

↓ 41%

CAREER EXPLORER INTERACTIONS

3,130

↓ 26%

Occupational Interest

Job post interactions by NOC system on Career Explorer.

NOC Code ↕	NOC Label ↕	Interactions ↕
65102	Store shelf stockers, clerks and order fillers	148
75101	Material handlers	114
64409	Other customer and information services representatives	102
64100	Retail salespersons and visual merchandisers	95
65100	Cashiers	92

Occupational Categories Interest

Broad categories of occupation interacted with on Career Explorer (if used).

1 Digit NOC Code	NOC Label	Interactions
6	Sales and service occupations	828
1	Business, finance and administration occupations	485
7	Trades, transport and equipment operators and related occupations	409
2	Natural and applied sciences and related occupations	295
4	Occupations in education, law and social, community and government services	138

